

## Liverpool John Moores University

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Title: Fashion Professional Practice  
Status: Definitive  
Code: **5605DFT** (122881)  
Version Start Date: 01-08-2018

Owning School/Faculty: Liverpool School of Art & Design  
Teaching School/Faculty: City of Liverpool College

Team	Leader
Fiona Armstrong-Gibbs	Y

**Academic Level:** FHEQ5      **Credit Value:** 20      **Total Delivered Hours:** 90  
**Total Learning Hours:** 200      **Private Study:** 110

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	10
Practical	60
Tutorial	5
Workshop	15

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Technology	AS1	Design and trials for development of advanced digital online presence.	50	
Portfolio	AS2	Portfolio using CAD skills to support personal and professional development with participation to competitions and live briefs.	50	

## **Aims**

*To enhance students awareness of the fashion and textiles working environment by exploring a range of roles and career opportunities.*

*To encourage students in taking part in external events and/or activities to enhance their personal and professional profile.*

*To prepare students for entry into professional practice with the creation of a professional portfolio.*

*To apply advanced CAD skills for communicating design process and development of their final major projects.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Enhance professional awareness through research of industry requirements and through active participation in external opportunities.
- 2 Develop digital presence through experimentations and testing of different promotional platforms as individual fashion graduate.
- 3 Use advanced CAD applications to create a portfolio.
- 4 Plan and create a professional and effective portfolio that reflects self- directed research, professional development and career aspirations.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Technology	1	2
Portfolio	3	4

## **Outline Syllabus**

*This module will provide students with the opportunity to enhance their professional and personal graduate profile. They will further develop their CAD skills when testing and experimenting with digital platforms and styles for self-promotion. This will involve using a variety of specific fashion software for design visualisation and to develop image manipulation techniques. The outcomes produced at the end of the module will demonstrate students' professional development and future career prospects. Student will present an online presence and a portfolio showcasing their final major projects and involvement in external events and/or activities. Throughout this module, students will have the opportunity to attend presentations and career talks given by professionals from the fashion industry and participate in visits to professional environments. Students will also be encouraged to participate in competitions, live-briefs.*

## **Learning Activities**

Students will be introduced through lectures to a range of career opportunities in the fashion and textile industry.

Lectures will also be delivered to give a general knowledge of the different market sectors, processes in the design and development of fashion products, job profiles and requirements, and businesses opportunities.

Workshops will be delivered to introduce techniques to create on-line presence and portfolio and to introduce CAD advanced applications.

Students will also test and experiment with creative and innovative ways of communicating their individual profile as graduates. Those workshops will offer opportunities for individual lead technical project activities.

## **Notes**

This module will support Student Personal Development Planning.

Students will have to reflect on their achievement, and develop a career plan, by looking at different options of progression once they graduate from progressing to Level 6 to employment.

Students will apply their CAD skills in the production of an e-portfolio demonstrating students' professional development and future career prospects.