LIVERPOOL JOHN MOORES UNIVERSITY

Module Proforma

Approved, 2022.01

Summary Information

Module Code	5617DGABW
Formal Module Title	Event Operations
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Lindsey Gaston	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
Marcus Hansen	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Partner Teaching Institution

Institution Name
Dong A University

Learning Methods

Learning Method Type	Hours
Lecture	22
Seminar	22

Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-PAR	PAR	January	12 Weeks

Aims and Outcomes

Aims	To introduce students to the application of event planning models, project management and risk assessment techniques to a variety of events

Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Demonstrate an understanding of risk assessment models.
MLO2	Demonstrate an understanding of risk assessment models.
MLO3	Review different approaches to event operation logistics.

Module Content

Outline Syllabus
Defining events, planning models and their uses, hazard identification, risk assessment tools and techniques, site planning and customer/client needs identification, introduction to legislation, supplier identification, project management tools and techniques including financial management

Module Overview
The module will be taught through a combination of lectures and seminars using case studies of real life event examples and expert guest speakers. Students will participate in small group task-orientated activities based around real world event scenarios.

Additional Information
The module will enable students to work in groups and develop secondary research skills and also engage with real world examples and case studies

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Report	Report	50	0	MLO1, MLO2, MLO3
Presentation	Group Presentation	50	0	MLO1, MLO2