

Summary Information

Module Code	5619DGABW
Formal Module Title	Tourism, Culture and Society
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Module Contacts**Module Leader**

Contact Name	Applies to all offerings	Offerings
Aggelos Panayiotopoulos	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
Hazel Andrews	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Partner Teaching Institution

Institution Name
Dong A University

Learning Methods

Learning Method Type	Hours
Lecture	22
Seminar	22

Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-PAR	PAR	January	12 Weeks

Aims and Outcomes

Aims	To provide social and cultural contexts within which tourism takes place, and for students to develop the appropriate theoretical basis and practical skills to critically assess the socio-cultural environment of tourism and tourist practices.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Analyse social and cultural influences on tourism consumption patterns and activities
MLO2	Apply key social science theories to the study of tourism
MLO3	Assess theoretical issues through an understanding of the collection and interpretation of material and/or non-material culture

Module Content

Outline Syllabus

This module examines key theories derived from the social science study of tourism. These theories have informed much of the debate about tourism in the tourism studies literature. Their study is an essential part of any understanding of tourism as they discuss the social and cultural contexts that give rise to tourism and tourist practice. In so doing, students will be able to understand how tourists relate to their chosen destination and the local people within these locations. Topics include imagery, material culture, multisensory experiences, movie tourism, legacy, museum and ethnography.

Module Overview

The module will be delivered by means of lectures and interactive seminars, during which students will participate in small group discussions based around material presented in the lectures, as well as drawing on prescribed reading and case studies. Visits to field sites as required.

Additional Information

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Presentation	Film Presentation	40	0	MLO1, MLO2, MLO3
Essay	Essay	60	0	MLO1, MLO2, MLO3