

Summary Information

Module Code	5620DGABW
Formal Module Title	Responsible Tourism and Sustainability
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Andrew Lyon	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
Adenike Adebayo	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Partner Teaching Institution

Institution Name
Dong A University

Learning Methods

Learning Method Type	Hours
Lecture	22
Seminar	22

Module Offering(s)

Offering Code	Location	Start Month	Duration
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	To develop students' understanding of responsibility and sustainability in tourism, particularly focusing on tourism planning processes with regard to tourist destinations and organisations
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	To develop students' understanding of responsibility and sustainability in tourism, particularly focusing on tourism planning processes with regard to tourist destinations and organisations
MLO2	To develop students' understanding of responsibility and sustainability in tourism, particularly focusing on tourism planning processes with regard to tourist destinations and organisations
MLO3	Devise requirements for a sustainable tourism strategy

Module Content

Outline Syllabus

Concepts of sustainability and responsibility,
Historical development of relevant concepts,
UN Sustainable Development Goals (SDGs),
Stakeholders in the tourism planning process
Relationship between tourism and host communities,
Tourism policy and planning systems,
Sustainability within organisations – the triple bottom line (TBL) & environmental,
social and corporate governance (ESG)
Certification in sustainability
Economic, socio-cultural and environmental sustainability in destinations and
organisations

Module Overview

Delivered by lectures and seminars

Additional Information

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Presentation	Discussion Group	40	0	MLO1, MLO2, MLO3
Report	Report	60	0	MLO1, MLO2, MLO3