

Liverpool John Moores University

Title: RESEARCH METHODS
Status: Definitive
Code: **5702SERCBS** (123145)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Hilary Bishop	

Academic Level: FHEQ5 **Credit Value:** 20 **Total Delivered Hours:** 44
Total Learning Hours: 200 **Private Study:** 156

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	11
Seminar	33

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	RPT	3000 Word Proposal	100	

Aims

To prepare students for the level 6 project, the module aims to enable students to develop a research proposal on a topic of their choice.

Learning Outcomes

After completing the module the student should be able to:

- 1 Develop and justify a relevant, original and feasible research topic.
- 2 Search, identify and critically evaluate relevant literature.
- 3 Recognise which research methodology may be most suitable to address the chosen research question.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Research Proposal	1	2	3
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Outline Syllabus

Defining the Research Topic
Identifying the Relevant Literature
Critically Reviewing the Literature
Deciding the Research Strategy and Methods
Using Secondary Data
Collecting Primary Data
Analysing Data Quantitatively and Qualitatively
Negotiating Ethics and Access
Planning a Timescale And Use Of Resources

Learning Activities

Lectures, seminars to support the development of IT and research skills.

Notes

The module aims to develop student skills in the research process. Working as an individual, students will work on a real research problem which will develop student skills in questionnaire design, team work, the analysis of quantitative and qualitative data and the production of a comprehensive research report.