

Summary Information

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|----------------------------|------------------------------|
| Module Code | 5704SERCBM |
| Formal Module Title | Employability and Enterprise |
| Owning School | Business and Management |
| Career | Undergraduate |
| Credits | 10 |
| Academic level | FHEQ Level 5 |
| Grading Schema | 40 |

Module Contacts

Module Leader

| Contact Name | Applies to all offerings | Offerings |
|---------------|--------------------------|-----------|
| David Moulton | Yes | N/A |

Module Team Member

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
|--------------|--------------------------|-----------|

Partner Module Team

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
|--------------|--------------------------|-----------|

Teaching Responsibility

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|--|
| LJMU Schools involved in Delivery |
| LJMU Partner Taught |

Partner Teaching Institution

| Institution Name |
|--------------------------------|
| South Eastern Regional College |

Learning Methods

| Learning Method Type | Hours |
|----------------------|-------|
| Workshop | 44 |

Module Offering(s)

| Offering Code | Location | Start Month | Duration |
|---------------|----------|-------------|----------|
| SEP-PAR | PAR | September | 12 Weeks |

Aims and Outcomes

| Aims |
|---|
| To provide students with the skills and knowledge to succeed in the graduate employment market. |

Learning Outcomes

After completing the module the student should be able to:

| Code | Description |
|------|--|
| MLO1 | Produce the necessary documentation to secure interviews with prospective employers. |
| MLO2 | Evidence and reflect on own learning and development in a series of learning logs. |
| MLO3 | Develop a high level of organisational awareness. |

Module Content

| Outline Syllabus |
|--|
| Skills Analysis Effective Covering Letters and CVs Completion of Application Forms Psychometric Tests Researching Companies Interview Skills Assessment Centres Presentation Skills Reflective Writing and Learning Logs |

Module Overview

| Additional Information |
|---|
| To provide students with the skills and knowledge to succeed in the graduate employment market. |

Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Learning Outcome Mapping |
|---------------------|-----------------|--------|--------------------------|--------------------------|
| Portfolio | Portfolio | 100 | 0 | MLO3, MLO2, MLO1 |