

#### Summary Information

Module Code	5706SERCBM
Formal Module Title	Entrepreneurial Finance
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

#### Partner Teaching Institution

Institution Name
South Eastern Regional College

#### Learning Methods

Learning Method Type	Hours
Lecture	11
Seminar	11
Workshop	22

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

## Aims and Outcomes

Aims	Over the past number of decades, there has been several important changes in the area of corporate governance, both at an international and national level. Globalisation increasingly requires firms and their management to have a solid understanding of key governance issues and the possible implications of these on firm behaviour and thus, performance. Therefore, this module aims to introduce students to corporate governance, its practice and related theoretical underpinnings.
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Explain the concept of corporate governance, examine its roots and demonstrate knowledge of recent developments in corporate governance research and practice.
MLO2	2	Critically evaluate the key theories/philosophies in corporate governance research and their practical relevance in terms of encouraging incentive-alignment between interested parties with conflicting incentives in the corporate setting.
MLO3	3	Critically and comparatively evaluate major cross-country differences regarding corporate governance regulation and practice
MLO4	4	Research and critically assess a contemporary issues in corporate governance using an appropriate approach.

## Module Content

Outline Syllabus	Introduction to corporate governance and an examination of its evolution Financial scandals and corporate governance Examination of the difference between corporate governance and corporate management Theories and philosophies of corporate governance Corporate governance around the world/ International models of corporate governance Structures and policies necessary for effective corporate governance e.g. examination of board architecture, functions of the board and other key positions of governance and their associated roles Current/emerging issues in corporate governance at both national and international levels The economics of corporate governance Capital structure and firm valuation Pay-out policies and finance
Module Overview	
Additional Information	This module introduces students to corporate governance and finance, its practice and related theoretical underpinnings. It focuses on corporate governance from both a national and an international perspective and introduces contemporary academic literature to develop students' critical appreciation of contemporary issues surrounding corporate events, valuation theory and practice.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Individual Report	60	0	MLO1, MLO4
Exam	1.5 Hour Exam	40	1.5	MLO2, MLO3

## Module Contacts

