

Liverpool John Moores University

Title: Supply Chain Management
Status: Definitive
Code: **5709SERCBM** (128215)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: South Eastern Regional College

Team	Leader
Sarah Schiffing	Y

Academic Level: FHEQ5 **Credit Value:** 20 **Total Delivered Hours:** 44
Total Learning Hours: 200 **Private Study:** 156

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	22
Seminar	22

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Report	Individual Report	100	

Aims

To provide students with a thorough understanding of modern supply chain management with a focus on gaining and maintaining competitive advantage through the supply chain.

Learning Outcomes

After completing the module the student should be able to:

- 1 Explain the difference between a range of supply chain strategies in various contexts.
- 2 Analyse supply chain management's contribution to competitive advantage.
- 3 Analyse a range of risk management approaches within the supply chain.
- 4 Apply performance measurement techniques and make recommendations for improvement.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Individual Report	1	2	3	4
-------------------	---	---	---	---

Outline Syllabus

- *Supply Chain Dynamics*
- *Competitive Advantage through the Supply Chain*
- *Supply Chain Strategies*
- *Supply Chain Performance*
- *Supply Chain Improvement*
- *Risk Management in the Supply Chain*
- *Agile Supply Chains and Humanitarian Operations*
- *E-Commerce and Reverse Supply Chains*
- *Managing Digital Supply Chains*

Learning Activities

Formal lectures and seminars.

Notes

This module will develop the students' understanding of supply chain management, building on concepts developed in core modules taken in Level 4. It forms an integral part of the Operations and Supply Chain Management pathway. It will enable students to differentiate between different supply chain approaches in a wide range of contexts, assess supply chain performance, plan improvements, and assess risks.