

Summary Information

Module Code	5714SERCBM
Formal Module Title	Finance of International Trade
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
South Eastern Regional College

Learning Methods

Learning Method Type	Hours
Lecture	11
Workshop	33

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

Aims and Outcomes

Aims	To provide students with:• the practical knowledge and skills required by business companies in international trade and• the ability to critically evaluate the major issues/risks faced by exporters and importers and the knowledge and skills to mitigate those risks.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Evaluate the risks of international trade assessing both probability and impact in order to make detailed recommendations to eliminate/reduce risks where appropriate.
MLO2	2	Apply terminology used in international trade and the documentary requirements.
MLO3	3	Analyse the international payments systems including the application of the International Chamber of Commerce (ICC) rules governing Collections and Letters of Credit.
MLO4	4	Explain the various finance options available to both importers and exporters.

Module Content

Outline Syllabus	• Entering the Export/Import Market• The Problems & Risks of International Trade• Managing Exchange Rate Risk using Internal & External Methods• Managing Commercial Risks & ICC Commercial Terms of Trade• Letters of Credit & ICC522• Collection & ICC Uniform Rules• Financing International Trade• Bonds & Guarantees• Insurance against Credit, Political & Economic Risk
Module Overview	
Additional Information	The essentials of international trade, providing students with the practical knowledge and skills required by business engaged in international trade and the ability to identify and manage risk.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Exam	Portfolio	100	0	MLO1, MLO2, MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Karl Harper	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings