

## Liverpool John Moores University

Title: Finance of International Trade  
Status: Definitive  
Code: **5714SERCBM** (128220)  
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management  
Teaching School/Faculty: South Eastern Regional College

Team	Leader
Karl Harper	Y

**Academic Level:** FHEQ5      **Credit Value:** 20      **Total Delivered Hours:** 44  
**Total Learning Hours:** 200      **Private Study:** 156

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	11
Workshop	33

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Port	Portfolio to include presentation and report	100	

### Aims

*To provide students with:*

- the practical knowledge and skills required by business companies in international trade and*
- the ability to critically evaluate the major issues/risks faced by exporters and importers and the knowledge and skills to mitigate those risks.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Evaluate the risks of international trade assessing both probability and impact in order to make detailed recommendations to eliminate/reduce risks where appropriate.
- 2 Apply terminology used in international trade and the documentary requirements.
- 3 Analyse the international payments systems including the application of the International Chamber of Commerce (ICC) rules governing Collections and Letters of Credit.
- 4 Explain the various finance options available to both importers and exporters.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	3	4
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## Outline Syllabus

- *Entering the Export/Import Market*
- *The Problems & Risks of International Trade*
- *Managing Exchange Rate Risk using Internal & External Methods*
- *Managing Commercial Risks & ICC Commercial Terms of Trade*
- *Letters of Credit & ICC522*
- *Collection & ICC Uniform Rules*
- *Financing International Trade*
- *Bonds & Guarantees*
- *Insurance against Credit, Political & Economic Risk*

## Learning Activities

Formal lectures and workshops.

## Notes

The essentials of international trade, providing students with the practical knowledge and skills required by business engaged in international trade and the ability to identify and manage risk.