

Liverpool John Moores University

Title: SOCIAL ENTERPRISE
Status: Definitive
Code: **6000BUSSR** (108355)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Adam Richards	Y

Academic Level: FHEQ6
Credit Value: 12.00
Total Delivered Hours: 26.00
Total Learning Hours: 120
Private Study: 94

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	13.000
Tutorial	13.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Report on Social Enterprise case study	100.0	

Aims

The module aims to allow students to form a critical understanding of social enterprise through the exploration of a range of perspectives - economic, sociological, political, environmental, historical, global, ethical and organizational. The module will also provide a wider context for Social Enterprise within the wider economy.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically examine the roots of social enterprise and recent international developments in the sector.
- 2 Critically appraise the concept of social enterprise, its organizational types and its place within the broader context of private and public provision for products and services.
- 3 Critically evaluate the value systems of Social enterprise.
- 4 Critically evaluate the impact of international social, legal and political factors on the sector.
- 5 Critically analyse the role of management practices within social enterprise.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2	3	4	5
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Outline Syllabus

*The module will allow students to critically analyse:
The differences between social enterprise and the broader business community in the public and private sectors: including income and trading; accountability, the triple/multi-bottom line concept, organizational frameworks, the management of people, performance measurement and ethical issues;
Different types of social enterprise, including governance issues, organizational structures, legal classification, business practices and international comparisons;
The role of social enterprise within the local, regional, national and international economy/economies;
Social Entrepreneurship and starting up a social enterprise.*

Learning Activities

The module will be delivered by a lecture followed by a tutorial session, which is designed to aid your understanding, and enable a more in depth discussion of the issues.

References

Course Material	Book
Author	Amin, A, Cameron, A and Hudson
Publishing Year	2002
Title	Placing the Social Economy
Subtitle	
Edition	

Publisher	Routledge, London and New York
ISBN	

Course Material	Book
Author	Crane, A and Matten, D
Publishing Year	2004
Title	Business Ethics
Subtitle	
Edition	
Publisher	Oxford University Press
ISBN	

Course Material	Book
Author	Defourney, J and Borgaza, C
Publishing Year	2001
Title	The Emergence of Social Enterprise
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Department of Trade and Industry
Publishing Year	2000
Title	Social Enterprise
Subtitle	A Strategy for Success
Edition	
Publisher	Department of Trade and Industry, London
ISBN	

Course Material	Book
Author	Nicholls, A
Publishing Year	2006
Title	Social Entrepreneurship
Subtitle	New models of Sustainable Social Change
Edition	
Publisher	Oxford University Press, Oxford
ISBN	

Course Material	Book
Author	Nyssens, M
Publishing Year	2006
Title	Social Enterprise
Subtitle	
Edition	
Publisher	Routledge
ISBN	

Course Material	Book
Author	Paton, R
Publishing Year	2003
Title	Managing and Measuring Social Enterprise
Subtitle	
Edition	
Publisher	Sage Publications, London
ISBN	

Course Material	Book
Author	Pearce, J
Publishing Year	2003
Title	Social Enterprise in Anytown
Subtitle	
Edition	
Publisher	London, Calouste Gulbenkian Foundation
ISBN	

Course Material	Book
Author	Westall, A
Publishing Year	2001
Title	Value led Market Driven
Subtitle	Social Enterprise Solutions to Public Policy Goals
Edition	
Publisher	The Institute of Public Policy Research, London
ISBN	

Course Material	Book
Author	Social Enterprise Journal
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	International Journal of Entrepreneurship and Small Business
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Journal of Business Ethics
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Non profit and Voluntary sector quarterly
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Harvard Business Review
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Notes

N/A