

Liverpool John Moores University

Title: MASS COMMUNICATIONS RESEARCH PROJECT
Status: Definitive
Code: **6000MASSCO** (110941)
Version Start Date: 01-08-2011

Owning School/Faculty: Humanities and Social Science
Teaching School/Faculty: Humanities and Social Science

Team	Leader
Iqbal Akthar	Y

Academic Level: FHEQ6
Credit Value: 12.00
Total Delivered Hours: 21.00
Total Learning Hours: 120
Private Study: 99

Delivery Options

Course typically offered: Summer

Component	Contact Hours
Tutorial	12.000
Workshop	9.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Reflection	AS1	1 x 500 word proposal	20.0	
Dissertation	AS2	1 x 3,000 word research essay	80.0	

Aims

To provide students with an opportunity for independent study, whilst also fostering a range of transferable skills.

Learning Outcomes

After completing the module the student should be able to:

- 1 Exercise appropriate judgement in the planning and designing of an extended research project.
- 2 Sustain a written argument or evaluation using ideas and techniques that are at the forefront of the study of mass communications.
- 3 Comment upon and critically evaluate information from a wide range of different sources.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

REFLECTION	1	3
DISSERTATION	1	2 3

Outline Syllabus

At the beginning of the module students are introduced to independent learning and the research process. Students will negotiate and agree their title and the structure for their project. They will provide a literature review and consider methods and methodology. Tutorials for the continuation of the module will be used to discuss specific aspects of the progress of their research and written presentation of their findings.

Learning Activities

Tutorials, workshops and independent study and research.

References

Course Material	Book
Author	Thomas, G.
Publishing Year	2009
Title	How to do your research project
Subtitle	
Edition	
Publisher	London, Sage
ISBN	

Course Material	Book
Author	Hart, C.
Publishing Year	2008
Title	Doing a Literature Review
Subtitle	
Edition	

Publisher	London, Sage
ISBN	

Course Material	Book
Author	Oliver, P.
Publishing Year	2008
Title	Writing your Thesis
Subtitle	
Edition	
Publisher	London, Sage
ISBN	

Notes

An individual research project to be devised in collaboration with a tutor.