

Liverpool John Moores University

Title: Business Case Project
Status: Definitive
Code: **6001LBCDA** (125337)
Version Start Date: 01-08-2021

Owning School/Faculty: Leadership and Organisational Development
Teaching School/Faculty: Leadership and Organisational Development

Team	Leader
Chris Taylor	Y

Academic Level: FHEQ6
Credit Value: 30
Total Delivered Hours: 60
Total Learning Hours: 300
Private Study: 240

Delivery Options

Course typically offered: Summer

Component	Contact Hours
Online	30
Placement	10
Workshop	20

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	4000 word portfolio using a formal project management process to present a business case meeting the learning outcomes.	100	

Aims

This module aims for students to apply knowledge skills and behaviours to practice in a work based project which allows the student to present a business case for an agreed area/issue/opportunity in the organisation. This enables the student to build on their development the opportunity for the student to demonstrate relevant

knowledge, skills and behaviours in the workplace

Learning Outcomes

After completing the module the student should be able to:

- 1 Negotiate objectives with employer for a project and apply a structured project management process
- 2 Analyse, using relevant concepts, a business situation and develop a business case to professional standards
- 3 Synthesise problem solving and decision making approaches.
- 4 Report and present findings with reflection on their effectiveness

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

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Outline Syllabus

Project management skills

Meeting skills

Persuasion skills

Data and analysis presentation

Problem solving skills

Decision making skills

Learning Activities

Facilitated workshops to support the development of the project. Action learning groups providing reflection, questioning and action planning for the project.

Notes

Formative assessment will take place at stages during the preparation of the portfolio. Action learning groups set up at the beginning of the programme provide a learning strategy for learners to explore their project issues and opportunities within a group setting, receiving feedback and support in developing their approach and ideas.