Business Case Project

Module Information

2022.01, Approved

Summary Information

Module Code	6001LBCDA
Formal Module Title	Business Case Project
Owning School	Leadership and Organisational Development
Career	Undergraduate
Credits	30
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

Learning Methods

Learning Method Type	Hours
Online	30
Placement	10
Workshop	20

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
APR-MTP	MTP	April	12 Weeks

Aims and Outcomes

Aims	This module aims for students to apply knowledge skills and behaviours to practice in a work based project which allows the student to present a business case for an agreed area/issue/opportunity in the organisation. This enables the student to build on their development the opportunity for the student to demonstrate relevant knowledge, skills and behaviours in the workplace

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Negotiate objectives with employer for a project and apply a structured project management process
MLO2	2	Analyse, using relevant concepts, a business situation and develop a business case to professional standards
MLO3	3	Synthesise problem solving and decision making approaches.
MLO4	4	Report and present findings with reflection on their effectiveness

Module Content

Outline Syllabus	Project management skillsMeeting skillsPersuasion skillsData and analysis presentationProblem solving skillsDecision making skills
Module Overview	This module enables you to apply knowledge, skills and behaviours to practice in a work-based project. It allows you to present a business case for an agreed area/issue/opportunity in the organisation.
Additional Information	Formative assessment will take place at stages during the preparation of the portfolio. Action learning groups set up at the beginning of the programme provide a learning strategy for learners to explore their project issues and opportunities within a group setting, receiving feedback and support in developing their approach and ideas.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	4000 word portfolio using a of	100	0	MLO1, MLO2, MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Chris Taylor	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings