

Dissertation

Module Information

2022.01, Approved

Summary Information

Module Code	6001LBSEVM
Formal Module Title	Dissertation
Owning School	Business and Management
Career	Undergraduate
Credits	40
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Tutorial	10

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	28 Weeks

Aims and Outcomes

Aims	To enable the student to investigate and critically analyse a topic that relates to Events Management.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Conduct independent research in an area of Events Management or International Tourism Management.
MLO2	2	Synthesise and critically evaluate primary and/or secondary data.
MLO3	3	Successfully critique, reflect upon, and defend ideas in an oral format.

Module Content

Outline Syllabus	Proposal writing. Completion of ethics form. Literature search and literature review. Presentation of details and justification of research methodology. Collection of data. Analysis of data using technology where appropriate. Use and presentation of data. Abstract writing and overall presentation. Critical writing. Submission of project in appropriate format.
Module Overview	
Additional Information	To enable the student to investigate and critically analyse a topic that relates to events management or tourism management.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	AS1	10	0	MLO1, MLO2, MLO3
Dissertation	AS3	80	0	MLO1, MLO2
Report	AS2	10	0	MLO1, MLO2

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Lindsey Gaston	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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