

## Dissertation

### Module Information

2022.01, Approved

#### Summary Information

|                     |                         |
|---------------------|-------------------------|
| Module Code         | 6001LBSSB               |
| Formal Module Title | Dissertation            |
| Owning School       | Business and Management |
| Career              | Undergraduate           |
| Credits             | 40                      |
| Academic level      | FHEQ Level 6            |
| Grading Schema      | 40                      |

#### Teaching Responsibility

|                                   |
|-----------------------------------|
| LJMU Schools involved in Delivery |
| Business and Management           |

#### Learning Methods

| Learning Method Type | Hours |
|----------------------|-------|
| Lecture              | 40    |

#### Module Offering(s)

| Display Name | Location | Start Month | Duration Number Duration Unit |
|--------------|----------|-------------|-------------------------------|
| SEP-MTP      | MTP      | September   | 28 Weeks                      |

#### Aims and Outcomes

|      |   |
|------|---|
| Aims | To rigorously investigate an issue from the sport business industry. To provide students with the experience of conducting primary research |
|------|---|

**After completing the module the student should be able to:**

## Learning Outcomes

| Code | Number | Description   |
|------|--------|---|
| MLO1 | 1      | Conduct independent research in an area of the Sport Business industry  |
| MLO2 | 2      | Address answers to relevant research aims and objectives using an appropriate and rigorous methodological approach. |
| MLO3 | 3      | Demonstrate the ability to manipulate and present data in a suitable format.  |
| MLO4 | 4      | Successfully critique, reflect upon, and defend ideas in an oral format,  |

## Module Content

|                        |   |
|------------------------|---|
| Outline Syllabus       | <ul style="list-style-type: none"> <li>Generating research aims and objectives</li> <li>Deconstructing the dissertation</li> <li>Critiquing research evidence</li> <li>Ethical considerations in research</li> <li>Designing valid and reliable methodological approaches</li> <li>Refinement of data collection tools</li> <li>Data analysis</li> <li>Presentation of results</li> <li>Discussing and concluding research</li> <li>Reflective writing and learning logs</li> </ul>   |
| Module Overview        |   |
| Additional Information | <p>This module will showcase the individual abilities of students to develop original ideas and present them in a coherent and critical fashion. It is essential in them developing independent learning skills and to enable them in developing a specialism of their choice within the sports industry.</p> <p>The module begins with two weeks dedicated to supporting students which their research question and proposal. The first week of semester 2 is dedicated to supporting students with analysis of their research data. Students will work in their Peer Learning Groups to enable them to support each other. Students will be further supported by their personal tutor in individual supervision meetings.</p> |

## Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Module Learning Outcome Mapping |
|---------------------|-----------------|--------|--------------------------|---------------------------------|
| Presentation        | AS1             | 15     | 0                        | MLO2, MLO3, MLO4                |
| Report              | AS2             | 5      | 0                        | MLO2                            |
| Dissertation        | AS3             | 80     | 0                        | MLO1, MLO2, MLO3                |

## Module Contacts

Module Leader

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
| Jack Sugden  | Yes                      | N/A       |

**Partner Module Team**

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
|--------------|--------------------------|-----------|