

Creating advantage project

Module Information

2022.01, Approved

Summary Information

Module Code	6001LODDA
Formal Module Title	Creating advantage project
Owning School	Leadership and Organisational Development
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

Learning Methods

Learning Method Type	Hours
Online	8
Placement/Practice	8
Workshop	16

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
APR-MTP	MTP	April	12 Weeks

Aims and Outcomes

Aims	This module aims for apprentices to apply their knowledge, skills and behaviours to practice in a work based project which broadens their perspective on the organisation, investigating the way the organisation creates value and delivers advantage using the learning from the modules during the year.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Negotiate objectives with employer for a project
MLO2	2	Synthesise and apply relevant theory and concepts to develop strategies to enhance the value created by an organisation
MLO3	3	Report and present findings with reflection on their effectiveness as practitioner and own leadership approaches

Module Content

Outline Syllabus	Commercial context/Value propositionsCompetitive advantage conceptsOrganisational values and purposeCommunication skillsNegotiating/influencingPresentation skills, research skills
Module Overview	
Additional Information	DA standards (knowledge)C3 Understands commercial context in an organisational setting and how this changes over timeDA standards (skills)A5 Produces reports that clearly present information and data, using a range of interpretation and analytical processesA6 Can gain wide support to deliver successful outcomesF4 Communicates clearly, effectively and regularly using oral, written and digital channels and platformsG3 Is able to articulate organisational purpose and valuesDA BehavioursM1 Drive to achieve in all aspects of work; Demonstrates resilience and determination when managing difficult situations; Seeks new opportunities underpinned by commercial acumen and sound judgement.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	4000 word portfolio	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Chris Taylor	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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