

## Liverpool John Moores University

Title: CULTURE AND IDENTITY  
Status: Definitive  
Code: **6001MEDCUL** (110700)  
Version Start Date: 01-08-2019

Owning School/Faculty: Humanities and Social Science  
Teaching School/Faculty: Humanities and Social Science

Team	Leader
Steven Spittle	Y

**Academic Level:** FHEQ6  
**Credit Value:** 24  
**Total Delivered Hours:** 75  
**Total Learning Hours:** 240  
**Private Study:** 165

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	18
Seminar	32
Tutorial	5
Workshop	20

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	1 x 1000 close critical reading	30	
Presentation	AS2	10-12 minute presentation	20	
Essay	AS3	2000 word essay	50	

### Aims

- 1. To use a range of concepts to critically review the relationship between culture and individual and collective identities*
- 2. To critically evaluate theoretical concepts and assess the usefulness for interrogating relevant case studies.*

3. To provide the opportunity for students to undertake critical analysis and evaluation of an appropriate self-selected case study.

## Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate theoretical approaches to the study of culture and identity
- 2 Orally present and justify a research plan that discusses theory, method and the self-identified case study
- 3 Apply given and self-selected theoretical approaches to substantive and self-identified case studies

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

essay 1 30% weighting	1
presentation	2
essay 2 - 50% weighting	3

## Outline Syllabus

*Descartes and the Cartesian Subject, hybridity and identity; news, power and identity; the reflexive self, the performative self, the self and symbolic interaction, body modification, new media identities, the production of class identity, disability and representation, ethnicity and representation.*

## Learning Activities

Lectures, workshops, seminars

## Notes

There are few more persistent or lively areas of debates in the modern world than those that cover questions of identity. At some point in our lives, identity matters to us all. Thinking through identity entails questions of politics, of feeling, of emotion, of social relationships and cultural representation. Identity is rarely about just one thing, because none of us are just one thing – just gendered, just classed, just raced etc. Culture is a key site for the making and contesting of identities. Culture and identity is about how we try to negotiate our place in the world at different points and in different contexts. We will consider models of personal and social identities from writers such as Descartes, Foucault, Giddens and Butler. We will then explore these ideas through a series of case studies, including: Black British Film, Social Networking and Film Spectatorship. As the module progresses students will move

towards the development of a piece of individual research that allows them to undertake a theoretical and critical discussion of a media text or cultural practice that articulates an aspect of personal and/or social identity.