

Liverpool John Moores University

Title: Social Enterprise and Entrepreneurship
Status: Definitive
Code: **6001SS** (114803)
Version Start Date: 01-08-2014

Owning School/Faculty: Humanities and Social Science
Teaching School/Faculty: Humanities and Social Science

Team	Leader
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Academic Level: FHEQ6 **Credit Value:** 12.00 **Total Delivered Hours:** 28.00
Total Learning Hours: 120 **Private Study:** 92

Delivery Options

Course typically offered: Non Standard Year Long

Component	Contact Hours
Lecture	7.000
Off Site	4.000
Workshop	17.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Group Presentation (Pitch)	50.0	
Reflection	AS2	Reflective Portfolio	50.0	

Aims

- 1. To encourage students to relate their academic learning to employment contexts.*
- 2. To provide opportunities for students to reflect on their graduate skills, their strengths and weaknesses and their professional development needs.*

3. *To provide students with strategies for evidencing and articulating their learning and skills.*

4. *To encourage students to explore their enterprising and/or professional potential and signposting students to LJMU enterprise start-up support, opportunities and initiatives.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Apply their skills, knowledge and ideas to social enterprise and/or entrepreneurial situations and issues through applied principles of project management
- 2 Critically evaluate their skill development within the curriculum and extra curricular contexts.
- 3 Demonstrate a critical awareness of issues associated with self-management and personal and professional development as relevant to social enterprise and/or entrepreneurship
- 4 Demonstrate how their programme of study and other activities help create evidence of employability

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation	1	2
Reflective Portfolio	3	4

Outline Syllabus

Understanding the principles of project planning and successful project management.

Intrapreneurial, entrepreneurial and/or social enterprising capacity to meet project challenges.

Developing self-confidence, persuading and influencing skills through team work and project development.

Social enterprise and 'social footprints'

Developing enterprising and entrepreneurial graduates

Developing the 'professional self' (for various capacities such as self-employment, portfolio careers, job interviews and the workplace).

Learning Activities

Lectures, practical workshops, project development, industry guest lectures, team work, online activities, private study and reflection.

References

Course Material	Book
Author	Moon, J.A.
Publishing Year	2004
Title	A handbook of reflective and experiential learning:
Subtitle	Theory and Practice.
Edition	
Publisher	London, Routledge Falmer.
ISBN	

Course Material	Book
Author	Bradbury, H. ed
Publishing Year	2010
Title	Beyond reflective practice:
Subtitle	New approaches to professional lifelong learning.
Edition	
Publisher	Abingdon, Routledge.
ISBN	

Course Material	Book
Author	Cottrell, S.
Publishing Year	2010
Title	Skills for success:
Subtitle	The personal development planning handbook.
Edition	2nd Edition
Publisher	Basingstoke, Palgrave Macmillan.
ISBN	

Course Material	Book
Author	Levin, P.
Publishing Year	2005
Title	Successful teamwork:
Subtitle	For undergraduates and taught postgraduates working on group projects.
Edition	
Publisher	Maidenhead, Open University Press.
ISBN	

Course Material	Book
Author	Ridley-Duff, R and Bull, M.
Publishing Year	2012
Title	Understanding Social Enterprise:
Subtitle	Theory and Practice.
Edition	
Publisher	London, Sage.
ISBN	

Course Material	Book
Author	Burns, P.
Publishing Year	2010
Title	Entrepreneurship and Small :Business
Subtitle	Start-Up, Growth and Maturity
Edition	
Publisher	Palgrave Macmillan.
ISBN	

Course Material	Book
Author	Barringer, B and Ireland, D.
Publishing Year	2012
Title	Entrepreneurship:
Subtitle	Successfully Launching New Ventures.
Edition	4th Edition
Publisher	Pearson Education.
ISBN	

Notes

The module seeks to encourage students to identify the skills and abilities that they have developed throughout their degree course and relate these to the requirements of the world of work, in relation to social enterprise and entrepreneurship. Through the use of lectures, a guest speaker series, practical workshops and supported delivery, students are able to appreciate and develop the key components of successful project management and understand how these skills relate to their employability. The module allows students to explore their enterprising and entrepreneurial creativity with the aim of generating skills, knowledge and ideas as relevant to humanities and social science graduates.

This module provides students with the opportunity to develop their skills in making things happen. Therefore, for those who have previously completed the World of Work Bronze and Silver, this module aids the completion of the World of Work Gold.