

Liverpool John Moores University

Title: INTERNATIONAL OPERATIONS MANAGEMENT
Status: Definitive
Code: **6002BUSTA** (108377)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Alistair Beere	Y

Academic Level: FHEQ6
Credit Value: 12.00
Total Delivered Hours: 28.00
Total Learning Hours: 120
Private Study: 92

Delivery Options

Course typically offered: Summer

Component	Contact Hours
Lecture	13.000
Tutorial	13.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS1	Examination	50.0	2.00
Presentation	AS2	Group presentation and report.	50.0	

Aims

To equip the student with an understanding of the main theoretical dimensions of International Operations Management;

To enable the student to demonstrate analytical competence in dealing with the actual realities of such management in practice.

Learning Outcomes

After completing the module the student should be able to:

- 1 Develop an international operations strategy.
- 2 Develop an international logistics strategy.
- 3 Manage an international supply chain.
- 4 Plan and design an international logistics network.
- 5 Measure performance of Logistics Service Companies and Third Party Logistics (3PL).
- 6 Participate in the negotiation and implementation of a strategic alliance.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

EXAM	1	2		
CW	3	4	5	6

Outline Syllabus

Developing an international operations strategy, developing an international logistics strategy, managing an international supply chain, planning and design an international logistics network, measuring the performance of Logistics Service Companies and Third Party Logistics (3PL), and participate in the negotiation and implementation of a strategic alliance.

Learning Activities

Lectures and tutorials.

References

Course Material	Book
Author	Dornier, Philippe-Pierre et al
Publishing Year	1998
Title	Global Operations: Text and Cases
Subtitle	
Edition	
Publisher	Wiley 0471124367
ISBN	

Course Material	Book
Author	Journal: International Journal of Operations and Production Management
Publishing Year	0

Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Journal: Supply Chain Management
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Journal: International Journal of Physical Distribution and Logistics Management
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Notes

This module provides a strong theoretical and practical basis for International Operations Management, particularly in the spheres of production, logistics and supply chain management.