

Liverpool John Moores University

Title: PORTFOLIO (GRAPHIC DESIGN)
Status: Definitive
Code: **6002GM** (109893)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
Ian Mitchell	Y

Academic Level: FHEQ6
Credit Value: 48.00
Total Delivered Hours: 92.00
Total Learning Hours: 480
Private Study: 388

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	6.000
Online	2.000
Practical	72.000
Seminar	6.000
Tutorial	6.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	coursework - by submission of a portfolio.	100.0	

Aims

To offer students the opportunity to devise an individual programme of study relevant to a future within professional practice or postgraduate study related to graphic design.

To examine contemporary issues and explore potential future developments within the profession.

To examine the relationship between portfolio presentation and students' individual ideology and/or future agenda.

To support independent self-directed study.

Learning Outcomes

After completing the module the student should be able to:

- 1 acknowledge professional constraints relevant to graphic design with imagination and creativity.
- 2 engage in appropriate research.
- 3 present a portfolio of finished coursework that engages with a distinctive agenda for their future.
- 4 demonstrate relevant critical, organisational and technical skills.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

PORTFOLIO	1	2	3	4
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Outline Syllabus

Learning agreement

Project work is discussed and agreed with the supervising tutor and may include extending and/or applying work from a students Graphic Arts Research Project.

Personal identity for portfolio, showreel and/or online portal.

Learning Activities

This is a practical studio based module supported by a programme of individual tutorials, group seminars, professional practice lectures and an interim portfolio review.

Students are assigned a personal tutor and engage in a negotiated programme of self-directed projects identified in a learning agreement.

This module is yearlong. An outline proposal must be agreed by the end of Semester 1, most of the practical activity takes place during Semester 2.

The final assessment for this module is 100% coursework by portfolio submission comprising finished project work, research and development work, PDP progress file, learning agreement(s) and critical evaluation.

Written feedback is given in response to the outline proposal and interim review. On-going informal feedback will be available via tutorial and seminar.

References

Course Material	Book
Author	As defined by learning agreement.
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Notes

This module comprises of self-directed project(s) mapped to specific career aspirations within graphic design.