

Liverpool John Moores University

Title: INTERNATIONAL BUSINESS ETHICS
Status: Definitive
Code: **6002KFLSR** (118590)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Kaplan Financial London

Team	Leader
Adam Richards	

Academic Level: FHEQ6
Credit Value: 12.00
Total Delivered Hours: 26.00
Total Learning Hours: 120
Private Study: 94

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	13.000
Tutorial	13.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Coursework - 3,000 word essay.	100.0	

Aims

To develop an understanding of the philosophical underpinnings of ethical decision making in a global business environment.

To appreciate the impact of global business on host nations.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically review the different ethical perspectives of a number of theorists.
- 2 Critically analyse the cultural, social, political, and personal dimensions of ethics within a global business environment.
- 3 Critically analyse a Multinational organisation, and show an academic underpinning to an ethical profile.
- 4 Evaluate the importance of the ethical dimensions in the management of the international organisations.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2	3	4
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Outline Syllabus

The philosophical origins of ethics.

Ethical theory.

Ethical reasoning.

Moral and Cultural Relativism.

Stakeholder Management.

Multinational Corporations/Globalisation, and the impact on host countries.

Contemporary issues in international business.

Learning Activities

The module will consist of structured lectures and tutorials which will be designed to reinforce and test students understanding of that weeks topic. The tutorial activities will involve analysing case studies and journal articles.

References

Course Material	Book
Author	Crane, A. & Mattend, D.
Publishing Year	2004
Title	Business Ethics
Subtitle	

Edition	
Publisher	
ISBN	

Course Material	Book
Author	Trevino, L.K. & Nelson, K.A.
Publishing Year	2004
Title	Managing Business Ethics
Subtitle	
Edition	3rd edition
Publisher	Wiley
ISBN	

Notes

To provide an integrative approach ethical theory and reasoning and the role that they play in international business. To promote an understanding of the impacts both positive and negative of multinational companies on host countries. A critical evaluation of the ethical nature of international business.

Feedback

Formative feedback will be given verbally via tutorial sessions. The tutorial sessions have been designed to test students knowledge and understanding on the previous lecture topic and students will be given feedback on this.

Summative feedback on the coursework assessment will be available after the module assessment boards. This will be given by the use of feedback sheets attached to students marked coursework's which will be available for collection from my office at an arranged date and time.