LIVERPOOL JOHN MOORES UNIVERSITY

Policy, Politics and Events

Module Information

2022.01, Approved

Summary Information

Module Code	6002LBSEVM
Formal Module Title	Policy, Politics and Events
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	To examine the manner in which events may be mediated through, and affected by, political actions, different social contexts, and public policy.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Evaluate how policy relating to events is formed within a national and international political context.
MLO2	2	Analyse the manner in which the socio-economic contexts in which events occur, impact the management and legacy of those events.
MLO3	3	Synthesize information relating to public policy and events.

Module Content

Outline Syllabus	Policy planning, cultural policy and its creation, political ideology, national identity, corruption and bribery, human rights and animal rights and the impact of these issues in the context of international events management.
Module Overview	
Additional Information	This module place the events industry within a wider political setting. Political ideologies will frame students' understanding of how events can be subject to varying socio-economic opportunities and constraints. Exploring interrelationships between events and wider policy aims allows students to contextualise events within a wider national and international setting.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	AS1	40	0	MLO1, MLO2
Portfolio	AS2	60	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Laura Dixon	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings