

Summary Information

Module Code	6002LBSITM
Formal Module Title	Tourism and Heritage
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	To provide students with a critical understanding and knowledge of the relationship between tourism and heritage.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Synthesize key theories underpinning tourism and heritage.
MLO2	2	Analyse roles of heritage in tourism development and operations.
MLO3	3	Evaluate different cultural perspectives of tourism and heritage.

Module Content

Outline Syllabus	Defining heritage Cultural and natural heritage Intangible and tangible heritage Spatial transformation Authenticity and commodification Heritage representation Politics and geopolitics Sport heritage
Module Overview	
Additional Information	

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	AS1	30	0	MLO1, MLO2, MLO3
Report	AS2	70	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Claudia Melis	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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