

## Liverpool John Moores University

Title: Self Directed Major Project  
Status: Definitive  
Code: **6002PD** (117754)  
Version Start Date: 01-08-2012

Owning School/Faculty: Liverpool School of Art & Design  
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
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**Academic Level:** FHEQ6      **Credit Value:** 48.00      **Total Delivered Hours:** 160.00

**Total Learning Hours:** 480      **Private Study:** 320

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	4.000
Practical	100.000
Seminar	6.000
Tutorial	4.000
Workshop	46.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Artefacts	AS1	Design Project	80.0	
Presentation	AS2	Communication of design process and product	20.0	

### Aims

1: To enable students to develop and sustain an extended personal programme of work which synthesises their knowledge and experience, demonstrating the ability to direct and manage their own learning.

2: To provide an opportunity for students to engage in a process of creative thinking and problem solving aligned to current debates and issues within contemporary professional design practice.

3: To enable students to demonstrate a level of critical judgement, understanding and decision making within their design process appropriate to professional design practice.

4: To provide students with the opportunity to comprehensively present a body of work to a professional standard.

## Learning Outcomes

After completing the module the student should be able to:

- 1 1: Demonstrate an in-depth professional and critical understanding of a contemporary product area via a major self-directed project
- 2 2: Demonstrate a high level of critical judgement in the selection, assessment and interpretation of research materials
- 3 3: Demonstrate a high level of independent design decision making
- 4 4: Initiate, direct and manage own learning to a higher level

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Artefact	1	2	3	4
Presentation	1	2		

## Outline Syllabus

- *Research skills*
- *Generating relevant projects*
- *Project planning skills*
- *Negotiating assistance*
- *Evaluating results*
- *Communication*

## Learning Activities

This module will be delivered predominantly via a combination of scheduled tutorials, group seminars, peer review events and occasional lectures. The topic each student investigates will be negotiated with the module tutor and other staff as appropriate. The topic should reflect the student's overall programme of study and areas of personal or career interest. The project will be reviewed at a number of key stages

aligned to the design process, ensuring progression and that agreed objectives are met.

## References

<b>Course Material</b>	Book
<b>Author</b>	Arad, R.
<b>Publishing Year</b>	2002
<b>Title</b>	Spoon
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Phaidon Press, London
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Coleman, R.
<b>Publishing Year</b>	1991
<b>Title</b>	Designing for Our Future Selves
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	RCA
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Fiell, C. and Fiell, P.
<b>Publishing Year</b>	2001
<b>Title</b>	Designing the 21st Century
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Benedickt Taschen Verlag, London
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Jordan, P.
<b>Publishing Year</b>	2002
<b>Title</b>	Designing Pleasurable Products
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Taylor and Francis, Oxford
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Kunel, P.
<b>Publishing Year</b>	1999
<b>Title</b>	Digital Dreams

<b>Subtitle</b>	The Work of the Sony Design Centre
<b>Edition</b>	
<b>Publisher</b>	Laurence King, London
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Marzano, S.
<b>Publishing Year</b>	1999
<b>Title</b>	Creating Value by Design
<b>Subtitle</b>	Thoughts and Facts
<b>Edition</b>	
<b>Publisher</b>	Lund Humphries, London
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	McDermott, C.
<b>Publishing Year</b>	1999
<b>Title</b>	The Product Book
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Rotovision, Hove
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Norman, D.
<b>Publishing Year</b>	1998
<b>Title</b>	The Design of Everyday Things
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	The MIT Press, Massachusetts
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Papanek, V.
<b>Publishing Year</b>	1980
<b>Title</b>	Design for the Real World
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Thames and Hudson, London
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Rashid, K.
<b>Publishing Year</b>	2001
<b>Title</b>	I Want to Change the World
<b>Subtitle</b>	
<b>Edition</b>	

<b>Publisher</b>	Thames and Hudson, London
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Vihma, S.
<b>Publishing Year</b>	1995
<b>Title</b>	Products as Representations
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Helsinki University of Art and Design, Finland
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Whitley, N.
<b>Publishing Year</b>	1993
<b>Title</b>	Design for Society
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Reaktion Books, London
<b>ISBN</b>	

<b>Course Material</b>	Journal / Article
<b>Author</b>	
<b>Publishing Year</b>	
<b>Title</b>	ID
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

<b>Course Material</b>	Journal / Article
<b>Author</b>	
<b>Publishing Year</b>	
<b>Title</b>	New Design
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

<b>Course Material</b>	Journal / Article
<b>Author</b>	
<b>Publishing Year</b>	
<b>Title</b>	Design Week
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

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<b>Course Material</b>	Journal / Article
<b>Author</b>	
<b>Publishing Year</b>	
<b>Title</b>	Design Issues
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

<b>Course Material</b>	Journal / Article
<b>Author</b>	
<b>Publishing Year</b>	
<b>Title</b>	Innovation
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

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## Notes

The final self-directed project acts as a conclusion to the programme and as such it enables students to continue in the development of a more personalised programme of study, supporting personal careers aspirations and directions. It expands the concept of students synthesising their learning experience from across the programme in order to show new relationships and to develop their own perspectives. The module also provides an opportunity for students to initiate engagement with industry over an extended period, providing valuable experience of a potential career direction.