

Liverpool John Moores University

Warning: An incomplete or missing proforma may have resulted from system verification processing

Title: Applied Data Science
Status: Definitive
Code: **6002SEQR** (129325)
Version Start Date: 01-08-2021

Owning School/Faculty: Computer Science and Mathematics
Teaching School/Faculty: Oryx Universal College WLL

Team	Leader
Glyn Hughes	Y

Academic Level: FHEQ6 **Credit Value:** 20 **Total Delivered Hours:** 44
Total Learning Hours: 200 **Private Study:** 156

Delivery Options

Course typically offered: S1 & S2 & Summer

Component	Contact Hours
Lecture	22
Practical	22

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Investigating Extract, Transform and Loading in Data Warehousing	40	
Technology	AS2	Developing Business Intelligence DashBoards	60	

Aims

To investigate the role and functionality of data warehouses in support of business intelligence.

To gain insights into the process of extract, transform & loading in the construction of

data warehouses.

To study various platforms available for business intelligence reporting.

To experience the development of service-oriented applications that support business intelligence dashboards.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically review methods for the construction of data warehouses in support of business intelligence
- 2 Apply appropriate design methods in the development of complex reporting solutions for business intelligence
- 3 Plan and implement a set of business intelligence dashboards to solve a business analysis problem

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Data Warehousing	1	
Business Intelligence Dashboard	2	3

Outline Syllabus

Introducing Business Intelligence & OLAP
-Analytical Limitations of OLTP

Multi-Dimensional Modelling
-Star & Snow Flake Schemas
-Cubes
-Aggregations
-MOLAP, ROLAP & HOLAP

Analytical Extensions of SQL

Extracting, Transforming & Loading

Platforms for Reporting
-Web Based Reporting Services
-Supporting XML & JSON

Platforms for Business Intelligence Dashboards
-Object Relationship Mapping
-Web Services
-Serializing & De-Serializing Objects
-Manipulating & Presenting Data

Learning Activities

Learning activities include hybrid lectures / tutorials where students are encouraged to ask questions / discuss scenarios and supported labs where students are encouraged to put theory gained through lectures / tutorials into practice. Directed reading against appropriate industry and research sources further reinforces learning.

Notes

The module works with a growing area of database systems, that of the analytical database. The module begins by exploring the rapid growth of business intelligence data and the complex data models that are needed to support it. The module continues by exploring the platforms and processes that report such data through both web based and service oriented platforms.