

Liverpool John Moores University

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Title: BUSINESS STUDIES PROJECT
Status: Definitive
Code: **6003BUSBS** (117043)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

| Team | Leader |
|--------------|--------|
| Scott Foster | Y |

Academic Level: FHEQ6
Credit Value: 24
Total Delivered Hours: 6
Total Learning Hours: 240
Private Study: 234

Delivery Options

Course typically offered: Standard Year Long

| Component | Contact Hours |
|-----------|---------------|
| Lecture | 3 |
| Tutorial | 3 |

Grading Basis: 40 %

Assessment Details

| Category | Short Description | Description | Weighting (%) | Exam Duration |
|--------------|-------------------|-------------------|---------------|---------------|
| Dissertation | Disser. | Dissertation | 70 | |
| Report | Proposal | Research Proposal | 10 | |
| Essay | Lit Review | Literature Review | 20 | |

Aims

To enable students to research a business problem or issue within an academic context.

Learning Outcomes

After completing the module the student should be able to:

- 1 Research and analyse a business problem or issue.
- 2 Develop a research proposal
- 3 Undertake a critical literature review
- 4 Produce a structured report.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

| | | |
|-------------------|---|---|
| Dissertation | 1 | 4 |
| Research Proposal | 2 | |
| Literature Review | 3 | |

Outline Syllabus

Students choose a business problem or issue, which may be related to work undertaken on placement year or on a part time basis, or which may be desk based research. Students will be expected to:

Identify and justify appropriate research methods.

Undertake a literature review.

Collect, collate and analyse appropriate research data.

Reach conclusions and make recommendations where appropriate.

Produce a structured report.

Learning Activities

Lectures covering generic issues: the proposal (covered in detail at level 5 in the Research methods module), use of SPSS, the project write up. Individual meetings with tutors providing guidance on the management of the research and production of the project.

Notes

This module enables final year students to apply their knowledge and skills to a properly researched business problem or issue.

For sandwich students, the project focus normally relates to work undertaken in the placement year. Non-sandwich students may base their project on links to a company through, for example, part-time employment, or may conduct a desk based project.

All students must submit a proposal to module leader for their intended project. (See module guide for proposal requirements).

Feedback will be given to students after project assessment and the programme

assessment board, via a mark/feedback form, compiled by the project supervisor. Assessment criteria for the project are detailed in the module handbook.