

### Summary Information

<b>Module Code</b>	6003LBSBSC
<b>Formal Module Title</b>	Corporate Governance (CG) and Intellectual Property Rights
<b>Owning School</b>	Business and Management
<b>Career</b>	Undergraduate
<b>Credits</b>	20
<b>Academic level</b>	FHEQ Level 6
<b>Grading Schema</b>	40

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
Sadrudin Husain	Yes	N/A

#### Module Team Member

Contact Name	Applies to all offerings	Offerings
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#### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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### Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

### Learning Methods

Learning Method Type	Hours
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Workshop	44
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## Module Offering(s)

Offering Code	Location	Start Month	Duration
SEP-MTP	MTP	September	12 Weeks

## Aims and Outcomes

<b>Aims</b>	To provide students with the knowledge and understanding of how companies face the central challenge of delivering best practice corporate governance in the face of constant media scrutiny and increasing stakeholder demands. Focusing upon the UK Corporate Governance Code and placing this within a global context, the module combines the key components of boardroom structures and performance with a strong focus on current issues related to governance. It will provide an understanding of the evolution of the capitalist system within which organisations operate and how ideas concerning property and ownership have contributed to the nature and development of the intellectual property system in the UK including principles governing copyright, patents and trademarks and the impact of EU law.
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## Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Critically discuss the main aspects of the UK Corporate Governance Code.
MLO2	Explain and critically evaluate the roles and responsibilities of key stakeholders in ensuring effective corporate governance including executive directors, non-executive directors, auditors and company secretaries.
MLO3	Examine and discuss the notorious corporate governance failures, the remedial actions they inspired in order to critically evaluate the fundamental concepts, principles and drivers behind effective corporate governance.
MLO4	Critically discuss the main principles and purpose of UK and EU law in relation to copyright, trademarks, and patents and their importance in encouraging new technologies and inventions alongside artistic expression while promoting economic growth.

## Module Content

Outline Syllabus
Corporate Governance:- Legal Framework – Companies Act 2006 requirement- What is corporate governance? General principles of corporate governance - UK Corporate Governance Code 2016- Legal and regulatory aspects of corporate governance- Leadership – the role of the board and the roles of the board- Effectiveness - Accountability- Remuneration of directors and senior executives- Relationships with shareholders- Relationships with wider stakeholders- Institutional elements of corporate governance- Lessons in corporate failure resulting from poor corporate governanceIntellectual Property:- What is Intellectual Property? Introduction to Intellectual Property Law- What is copyright? Copyright infringement, exceptions and limitations- What is a trademark? Trademark Law, passing off, trade secrets and infringement - What is a patent? Patent Law and exclusions to patentability

## Module Overview

This module provides you with the knowledge and understanding of how companies face the central challenge of delivering best practice corporate governance in the face of constant media scrutiny and increasing stakeholder demands. Focusing upon the UK Corporate Governance Code and placing this within a global context, the module combines the key components of boardroom structures and performance with a strong focus on current issues related to governance.

## Additional Information

No Course Notes Were Provided.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Centralised Exam	Exam	100	2	MLO1, MLO3, MLO4, MLO2