

## Module Information

2022.01, Approved

### Summary Information

Module Code	6003LBSSB
Formal Module Title	Professional Development in the Sports Industry
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

### Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

### Learning Methods

Learning Method Type	Hours
Online	22

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

### Aims and Outcomes

Aims	This module will support students in developing their employability and entrepreneurship skills. It is designed to provide students with an opportunity to respond to an employer's 'live' brief that will address a contemporary issue facing the current sport business industry that their host belongs to.
------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

## After completing the module the student should be able to:

### Learning Outcomes

Code	Number	Description
MLO1	1	Develop and select project and personal outcomes relevant to the selected project brief and future graduate development needs.
MLO2	2	Critically evaluate and synthesise a range of information to successfully complete the selected project brief.
MLO3	3	Produce a professional report that showcases the end-product of the project.
MLO4	4	Complete Continuing Professional Development (CPD) opportunities aligned to a structured career plan.

### Module Content

Outline Syllabus	Project identification Writing SMART project objectives Project management Reflection Skillset analysis and development Career pathway consideration Professional report writing Negotiation Creativity Analytical skills
Module Overview	
Additional Information	This module will showcase the student's ability to manage their own learning and development as the module has a strong focus on independent work. It will require the students to undertake a project and complete additional CPD opportunities that they will choose themselves, aligned to future career aspirations. CPD opportunities are undertaken as independent study and supported by workshops and online contact. Students will negotiate a project with the module team that will either be with an external host or an industry relevant feasibility study and will be expected to produce a professional end product for the host organisation.

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	AS1	30	0	MLO1, MLO2
Portfolio	AS2	70	0	MLO2, MLO3, MLO4

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
--------------	--------------------------	-----------

Louise Williams	Yes	N/A
-----------------	-----	-----

**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
--------------	--------------------------	-----------