

Leading innovation

Module Information

2022.01, Approved

Summary Information

Module Code	6003LODDA
Formal Module Title	Leading innovation
Owning School	Leadership and Organisational Development
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

Learning Methods

Learning Method Type	Hours
Online	8
Placement/Practice	8
Workshop	24

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	This module aims to develop apprentices' understanding of how innovation functions in organisations. Innovation drivers, strategy, process and culture will be explored to provide apprentices with the knowledge and skills required to act innovatively and support innovation in the workplace.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Develop strategies to exploit opportunities and manage the innovation process based on the critical appraisal and synthesis of innovation concepts and frameworks.
MLO2	2	Critically appraise and apply leadership strategies to develop and promote a culture of creativity and innovation within organisations.
MLO3	3	Based on a critical understanding of business model concepts and innovation theory, evaluate opportunities to innovate business processes and working practices.
MLO4	4	Apply innovation theory and tools, to add value to the organisation and meet customers needs.

Module Content

Outline Syllabus	Innovation concepts Innovation types The innovation process Business model Innovation Creating an innovation culture Design Thinking Creative approaches to problem solving Innovation leadership Diffusions and adoption of innovation
Module Overview	
Additional Information	Module to introduce apprentices to learning and begin development of both personal and management skills. DA standards (knowledge) D3 Understands the need for innovation in product and service design E1 Understands approaches to innovation and digital technologies and their impact on organisations, and how their application can be used for organisational improvement and development E2 Understands innovation and digital technology's impact on data and knowledge management for analysing business decision-making DA standards (skills) A3 Supports the development of organisational strategies and plans D5 Uses creative approaches to developing solutions to meet customer needs E3 Identify service/ organisational improvements and opportunities for innovation and growth, using qualitative and quantitative analysis of information and data and benchmarking against others. DA standards (Behaviours) M3 Flexible to the needs of the organisation; Is creative, innovative and enterprising when seeking solutions to business needs; Positive and adaptable, responding well to feedback and need for change theories

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	15 minute presentation	100	0	MLO1, MLO2, MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Chris Taylor	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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