

Liverpool John Moores University

Title: Media Career Management
Status: Definitive
Code: **6003MEDIA** (119948)
Version Start Date: 01-08-2018

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Camilla Affleck	Y
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Academic Level: FHEQ6 **Credit Value:** 12 **Total Delivered Hours:** 15
Total Learning Hours: 120 **Private Study:** 105

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	3
Practical	6
Seminar	3
Tutorial	3

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Showreel	80	
Reflection	Reflection	Making it Happen reflective statement.	20	

Aims

Students will develop an understanding of employment in the media and how media professionals obtain work.

Students will also develop a personal career plan and prepare those materials and skills to improve their chances of gaining future employment.

Students will be made aware of competitions and festivals as a means of self-promotion and career opportunity.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically examine the use of media marketing materials for self promotion.
- 2 Identify and reflect upon your potential to lead and your ability to make things happen, and why this is important to your career development.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1
Reflection	2

Outline Syllabus

Engaging with and exploring the range of activities needed to find employment in media or media related organisations.

Learning Activities

Lectures, workshops and visiting speakers

Notes

This module enables students to develop an understanding of employment in the media and how media professionals obtain work. Through lectures from media professionals, career advisors and own study they will be made aware of the job opportunities that exist in media and related fields and how they can improve their chances of gaining future employment, including the preparation of promotional material (showreel).