

Liverpool John Moores University

Title: Issues in Crisis Management
Status: Definitive
Code: **6004BPR** (121622)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Keith Thompson	Y

Academic Level: FHEQ6
Credit Value: 10
Total Delivered Hours: 22
Total Learning Hours: 100
Private Study: 78

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Workshop	22

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Port	Portfolio	100	

Aims

To illustrate how a crisis can help comprehend corporate culture

Learning Outcomes

After completing the module the student should be able to:

- 1 assess a crisis through a simulated case study
- 2 reflect and analyse best practice when dealing with a crisis scenario

