

Liverpool John Moores University

Title: SUPPLY CHAIN MANAGEMENT
Status: Definitive
Code: **6004BUSBS** (117052)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
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Academic Level: FHEQ6 **Credit Value:** 24 **Total Delivered Hours:** 80
Total Learning Hours: 240 **Private Study:** 160

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	26
Tutorial	52

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	Exam.		50	2
Essay	Essay		50	

Aims

The aim of this module is to provide the student with a critical understanding of how organisations are seeking to improve their competitive positions by strategically managing in extended supply networks, upstream and downstream.

Learning Outcomes

After completing the module the student should be able to:

- 1 Construct an overview of current trends and issues in supply chain management with an emphasis on customer service and functional integration.
- 2 Discuss the role supply chain management plays in overall corporate strategy.
- 3 Examine strategic factors which influence tactics and techniques for the control of supply chain activities.
- 4 Outline the impact of supply chain management on sourcing strategies.
- 5 Explain where the creation of value and cost occurs within the supply chain.
- 6 Contrast the potential benefits of and barriers to, effective implementation of total supply chain management.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Examination	2	4	5
Essay	1	3	6

Outline Syllabus

From functionality to supply chain focus
Environmental forces and the pressure to manage networks
Lean and agile inventory strategies
Logistics management
Purchasing and the supply chain
Sourcing in the context of integrated networks
Power and conflict in supply chains
Sustainable supply chains
Risk management
Global supply chains

Learning Activities

Lectures, including guest lectures from industry and visits to organisations.
Tutorials covering case studies, problem solving, group work and presentations.

Notes

This module will provide students with an understanding of the economics, relationships, strategies and management of supply chains. The module is compulsory for students who wish to register for CIPS membership.