

Liverpool John Moores University

Title: STRATEGIC PURCHASING
Status: Definitive
Code: **6004BUSTA** (108379)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Joanne Meehan	Y

Academic Level: FHEQ6
Credit Value: 12.00
Total Delivered Hours: 26.00
Total Learning Hours: 120
Private Study: 94

Delivery Options

Course typically offered: Summer

Component	Contact Hours
Lecture	12.000
Tutorial	12.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS1	Examination	75.0	2.00
Presentation	AS2	Group presentation	25.0	

Aims

To develop a critical understanding of the role and objectives of the purchasing function and its strategic relationship with its environment.

Learning Outcomes

After completing the module the student should be able to:

- 1 Analyse the environmental forces that shape purchasing strategy making.
- 2 Describe and evaluate purchasing strategy options.
- 3 Outline the changing role of purchasing within total supply chain management.
- 4 Describe and evaluate an effective purchasing management information system (PMIS).

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

EXAM	1	2	3	4
CW	1	2	3	4

Outline Syllabus

The supply market environment
Purchasing objectives and strategic options
Total Supply Chain Management and Purchasing
Materials Management and Purchasing
e-Procurement
Cost of Ownership models
Purchase price management
Purchasing Management Information Systems (PMIS)
Purchasing Services
Benchmarking
Outsourcing

Learning Activities

Lectures and tutorials.

References

Course Material	Book
Author	Lysons, K and Gillingham, M
Publishing Year	2003
Title	Purchasing and Supply Chain Management
Subtitle	
Edition	
Publisher	6th edition Financial Times Prentice-Hall
ISBN	

Course Material	Book
Author	Monczka, R M, Trent, R J and Handfield, R B
Publishing Year	2002

Title	Purchasing and Supply Chain Management
Subtitle	
Edition	
Publisher	2nd edition International Thomson Publishing
ISBN	

Course Material	Book
Author	Leenders, M R and Fearon, H E
Publishing Year	2002
Title	Purchasing & Supply Management
Subtitle	
Edition	
Publisher	12th edition Irwin
ISBN	

Course Material	Book
Author	Van Weele, A J
Publishing Year	2002
Title	Purchasing and Supply Chain Management
Subtitle	
Edition	
Publisher	3rd edition International Thomson Business Press
ISBN	

Course Material	Book
Author	Baily, P
Publishing Year	1998
Title	Purchasing Principles & Management
Subtitle	
Edition	
Publisher	8th edition Financial Times Pitman Publishing
ISBN	

Notes

A critical study of modern strategic purchasing issues. An examination of the relationship between the external environment and purchasing strategy.