

Liverpool John Moores University

Title: Health Promotion
Status: Definitive
Code: **6004ENVCPH** (121592)
Version Start Date: 01-08-2021

Owning School/Faculty: Public Health Institute
Teaching School/Faculty: Public Health Institute

Team	Leader
Hannah Timpson	Y
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Academic Level: FHEQ6 **Credit Value:** 20 **Total Delivered Hours:** 48
Total Learning Hours: 200 **Private Study:** 152

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	48

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	ASS1	15 minute presentation	40	
Report	ASS2	2500 word report	60	

Aims

To develop knowledge and skills to enable students to plan, implement, monitor and evaluate strategies for promoting the health and wellbeing of the population

Learning Outcomes

After completing the module the student should be able to:

- 1 Review and critically appraise the theoretical basis of health promotion and its evidence base
- 2 Design and develop evidence based strategies and interventions that will encourage behaviour change to promote health and wellbeing
- 3 Critically evaluate contemporary health promotion interventions

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

15 minute Presentation	2	
2500 word Report	1	3

Outline Syllabus

Emergency planning; sustainability; promoting public health (methods and measures); linking public and environmental health; principles and practice of behaviour change; the evidence base for health promotion interventions; partnership working to promote health and well being; community development and community capacity building, community diseases.

Learning Activities

Lectures, class discussion, small group work, self-directed study, guided reading and Canvas discussions and resources.

Notes

Health promotion can be a frustrating subject to study, as it can appear to mean all things to all people. To some its role is to encourage compliance and conformity to predetermined behavioural norms, to others it is a precursor to social change and community action. This module will facilitate students' exploration of the role of the public health practitioner in the community, particularly in relation to communication of risk and the design and delivery of evidence based interventions that will promote health and wellbeing.