

Health Promotion Module Information

2022.01, Approved

Summary Information

Module Code	6004ENVCPH
Formal Module Title	Health Promotion
Owning School	Public Health Institute
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Public Health Institute

Learning Methods

Learning Method Type	Hours
Lecture	48

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-CTY	CTY	September	12 Weeks

Aims and Outcomes

Aims	To develop knowledge and skills to enable students to plan, implement, monitor and evaluate strategies for promoting the health and wellbeing of the population
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Review and critically appraise the theoretical basis of health promotion and its evidence base
MLO2	2	Design and develop evidence based strategies and interventions that will encourage behaviour change to promote health and wellbeing
MLO3	3	Critically evaluate contemporary health promotion interventions

Module Content

Outline Syllabus	Emergency planning; sustainability; promoting public health (methods and measures); linking public and environmental health; principles and practice of behaviour change; the evidence base for health promotion interventions; partnership working to promote health and well being; community development and community capacity building, community diseases.
Module Overview	The aim of this module is to develop knowledge and skills to enable you to plan, implement, monitor and evaluate strategies for promoting the health and wellbeing of the population.
Additional Information	Health promotion can be a frustrating subject to study, as it can appear to mean all things to all people. To some its role is to encourage compliance and conformity to predetermined behavioural norms, to others it is a precursor to social change and community action. This module will facilitate students' exploration of the role of the public health practitioner in the community, particularly in relation to communication of risk and the design and delivery of evidence based interventions that will promote health and wellbeing.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	15 minute Presentation	40	0	MLO2
Report	2500 word Report	60	0	MLO1, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Hannah Timpson	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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