Liverpool John Moores University

Title:	APPLIED QUALITATIVE RESEARCH (AT HONOURS LEVEL)
Status:	Definitive
Code:	6004UGPUBH (113078)
Version Start Date:	01-08-2014
Owning School/Faculty:	Centre for Public Health
Teaching School/Faculty:	Centre for Public Health

Team	Leader
Conan Leavey	Y

Academic Level:	FHEQ6	Credit Value:	15.00	Total Delivered Hours:	24.00
Total Learning Hours:	150	Private Study:	126		

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	13.000
Seminar	11.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Reflection	AS1	Reflective account (3500 words)	100.0	

Aims

To gain practical experience in gathering, interpreting and presenting qualitative data.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate competency in a selected qualitative research exercise.
- 2 Self-reflect on their skills as a researcher and how they might improve.
- 3 Use the methodological literature to explore the process of investigating the social world.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Reflection 1 2 3

Outline Syllabus

Basic research orientations. Framing qualitative questions. Selecting an appropriate interview strategy. Handling interviews. Coding and interpreting interview data. Participant and non-participant observation skills. Presenting qualitative data. Understanding qualitative 'quality' criteria.

Learning Activities

Class-based and self-directed exercises. Seminars. Blackboard based resources.

References

Course Material	Book
Author	Green, J. and Thorogood, N.
Publishing Year	2004
Title	Qualitative Methods for Health Research
Subtitle	
Edition	
Publisher	Sage
ISBN	

Course Material	Book
Author	Holstein, J.A. and Gubrium, J.F.
Publishing Year	2003
Title	Inside Interviewing
Subtitle	New Lenses, New Concerns
Edition	
Publisher	Sage
ISBN	

Course Material	Book
Author	Holstein, J.A. and Gubrium, J.F.
Publishing Year	2003
Title	Postmodern Interviewing
Subtitle	

Edition	
Publisher	Sage
ISBN	

Course Material	Book
Author	Grbich, C.
Publishing Year	1999
Title	Qualitative Research in Health
Subtitle	
Edition	
Publisher	Sage
ISBN	

Notes

This module provides experience in gathering and interpreting qualitative data through class-based and self-directed exercises. Students are expected to engage in either a) an in-depth interview, or b) non-participant observation, or c) participant observation. They write a critical account of what they have learned and reflect on the process of investigating the social world, referring to the methodological literature where appropriate.