

Liverpool John Moores University

Title: STRATEGIC PURCHASING MANAGEMENT
Status: Definitive
Code: **6005BUSBS** (117064)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Natalie Marguet	Y

Academic Level: FHEQ6
Credit Value: 24
Total Delivered Hours: 80
Total Learning Hours: 240
Private Study: 160

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	26
Tutorial	52

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	Exam.		50	2
Essay	Essay	Individual Coursework.	50	

Aims

To develop a critical understanding of the role and objectives of the purchasing function and its strategic relationship internally and externally.

Learning Outcomes

After completing the module the student should be able to:

- 1 Analyse the environmental forces that shape purchasing strategy making.
- 2 Describe and evaluate purchasing strategy options.
- 3 Outline the changing role of purchasing within total supply chain management.
- 4 Identify a range of current purchasing management issues and resolutions.
- 5 Identify and explain the contribution effective purchasing management makes to corporate strategies.
- 6 Examine managerial factors which influence planning, staffing and structures of purchasing departments.
- 7 Assess leading best practice purchasing techniques and strategies.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Examination	1	5	6	7
Essay	2	3	4	

Outline Syllabus

The supply market environment

Purchasing objectives and strategic options

e-Procurement

Finance and purchasing

Purchasing services

Benchmarking

Outsourcing

Recruitment, selection, training, and development

Managing supplier relationships

Purchasing performance measurement and evaluation

Purchasing management's contribution to corporate objectives

Sustainable purchasing

Public sector procurement

Managing successful negotiations

Global perspectives

Learning Activities

Lectures, including guest lectures from industry.

Tutorials covering case studies, problem solving, group work and presentations.

Notes

A critical study of modern strategic purchasing issues. An examination of the relationship between the external environment, internal factors and purchasing strategy. This module is compulsory for students wishing to register for CIPS membership.

