Liverpool John Moores University

Title: INTELLECTUAL PROPERTY

Status: Definitive

Code: **6005LAWCL** (107909)

Version Start Date: 01-08-2020

Owning School/Faculty: Law Teaching School/Faculty: Law

Team	Leader
Alison Lui	Υ

Academic Credit Total

Level: FHEQ6 Value: 24 Delivered 47

Hours:

Total Private

Learning 240 Study: 193

Hours:

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	28
Seminar	7
Tutorial	10

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS1	Exam of 2 hrs	50	2
Essay	AS2	Coursework of 3,000 words	50	

Aims

- 1. To describe each of the rights encompassed by the term "intellectual property"
- 2. To consider the main legal elements pretinent to each right
- 3. To place this study within the broader setting of economic policy and commercial application.
- 4. To consider the impact of new technology on these rights

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically explain and analyse the rationale for the conferral of intellectual property rights
- 2 Critically review and describe the characteristics of each type of intellectual property right and the remedies for infringement.
- 3 Critically review and describe the interaction of intellectual property law with EC law and with competition law.
- 4 Critically analyse and apply intellectual property law to factual situations.
- 5 Understand and advise on the most appropriate means of protection and exploitation of inventions and ideas.
- Demonstrate an in-depth understanding of the main policy and doctrinal issues in, and development of the law of intellectual property.
- 7 Demonstrate an ability to evaluate and rank arguments in the light of established statute law, judicial decisions and authoritative legal commentary.
- 8 Demonstrate good knowledge and understanding of the impact of modern technology on intellectual rights.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Exam	1	2	3	7	8
Essay	3	4	5	6	

Outline Syllabus

[1]Introduction and rationale of Intellectual Property Rights

[2] Consideration of the following Intellectual Property rights placing each within the broader setting of economic policy and commercial application and where applicable the impact of new technology on these rights: -

Copyright.

Breach of confidence.

Patents.

Design law.

Trade and service marks.

Passing off.

Enforcement and Remedies for Intellectual Property Rights

Learning Activities

Lectures, seminars, self-directed learning, coursework research and preparation, exam revision

Notes

This module covers patent, copyright and trademark, as well as a number of sui generis intellectual property rights. It begins with an introduction to some of the theoretical and practical problems which an intellectual property regime must attempt to resolve.

The module will examine the bundle of rights commonly referred to an Intellectual Property. Economic and other policy issues will be discussed. There will be an explanation of the commercial context in which intellectual property questions arise. The impact of Information Technology on these rights will be considered