

## Liverpool John Moores University

Title: MPS DISSERTATION  
Status: Definitive  
Code: **6005MPS** (110846)  
Version Start Date: 01-08-2013

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

| Team            | Leader |
|-----------------|--------|
| Sarah Haynes    | Y      |
| Camilla Affleck |        |
| Mark Smith      |        |

**Academic Level:** FHEQ6      **Credit Value:** 24.00      **Total Delivered Hours:** 18.00  
**Total Learning Hours:** 240      **Private Study:** 222

### Delivery Options

Course typically offered: Standard Year Long

| Component | Contact Hours |
|-----------|---------------|
| Lecture   | 10.000        |
| Seminar   | 2.000         |
| Tutorial  | 6.000         |

**Grading Basis:** 40 %

### Assessment Details

| Category     | Short Description | Description            | Weighting (%) | Exam Duration |
|--------------|-------------------|------------------------|---------------|---------------|
| Dissertation | AS1               | 8000 word Dissertation | 90.0          |               |
| Dissertation | AS2               | Dissertation Proposal  | 10.0          |               |

### Aims

*1. To enable students to work independently to plan, design and execute an extended written analysis of a media subject that extends their specialist knowledge.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Apply appropriate research technique to a media subject
- 2 Synthesise material from a variety of intellectual sources to develop understanding in an area of media inquiry.
- 3 Follow conventions of academic discourse in the presentation of materials.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

|                          |   |   |
|--------------------------|---|---|
| Dissertation 8,000 words | 2 | 3 |
| Proposal                 | 1 |   |

## Outline Syllabus

1. *The dissertation topic will be negotiated between student and tutor, on the basis of the student's proposed ideas.*
2. *With tutorial guidance a suitable programme of research will be drawn up and a dissertation structure agreed.*
3. *Tutors will read draft material to comment on methodology and style, but not on substantive matters of analysis and interpretation.*
4. *Written work will follow the course guidelines in relation to matters of style.*
5. *Two copies of the finished work will be submitted in type and one on disc (three in all), presented to an appropriate professional standard.*

## Learning Activities

Lectures, Seminars, Tutorials.

## References

|                        |  |
|------------------------|--|
| <b>Course Material</b> | Book   |
| <b>Author</b>          | Berger, A.   |
| <b>Publishing Year</b> | 2000   |
| <b>Title</b>           | Media and Communication Research Methods                   |
| <b>Subtitle</b>        | an introduction to qualitative and quantitative approaches |
| <b>Edition</b>         |  |
| <b>Publisher</b>       | London, UK: Sage   |
| <b>ISBN</b>            |  |

|                        |            |
|------------------------|------------|
| <b>Course Material</b> | Book       |
| <b>Author</b>          | Gunter, B. |
| <b>Publishing Year</b> | 2000       |

|                  |   |
|------------------|---|
| <b>Title</b>     | Media Research Methods                    |
| <b>Subtitle</b>  | Measuring Audiences, Reactions and Impact |
| <b>Edition</b>   |   |
| <b>Publisher</b> | London, UK: Sage                          |
| <b>ISBN</b>      |   |

|                        |   |
|------------------------|---|
| <b>Course Material</b> | Book  |
| <b>Author</b>          | Jones, S.   |
| <b>Publishing Year</b> | 1999  |
| <b>Title</b>           | Doing Internet Research                           |
| <b>Subtitle</b>        | Critical Issues and Methods for Examining the Net |
| <b>Edition</b>         |   |
| <b>Publisher</b>       | London, UK: Sage                                  |
| <b>ISBN</b>            |   |

|                        |   |
|------------------------|---|
| <b>Course Material</b> | Book  |
| <b>Author</b>          | Klein, B. & Hunt, M.  |
| <b>Publishing Year</b> | 1999  |
| <b>Title</b>           | The Essential Workbook for Library and Internet Research Skills |
| <b>Subtitle</b>        |   |
| <b>Edition</b>         |   |
| <b>Publisher</b>       | London, UK: McGraw-Hill   |
| <b>ISBN</b>            |   |

|                        |  |
|------------------------|--|
| <b>Course Material</b> | Book   |
| <b>Author</b>          | McCafferty, J.                                 |
| <b>Publishing Year</b> | 1995   |
| <b>Title</b>           | Infoskills book 2: Library and Research Skills |
| <b>Subtitle</b>        | Library and Research Skills                    |
| <b>Edition</b>         |  |
| <b>Publisher</b>       | London, UK: Edward Arnold                      |
| <b>ISBN</b>            |  |

|                        |   |
|------------------------|---|
| <b>Course Material</b> | Book  |
| <b>Author</b>          | Preece, R.  |
| <b>Publishing Year</b> | 1994  |
| <b>Title</b>           | Starting Research   |
| <b>Subtitle</b>        | An Introduction to Academic Research and Dissertation Writing |
| <b>Edition</b>         |   |
| <b>Publisher</b>       | London, UK: Pinter  |
| <b>ISBN</b>            |   |

|                        |                           |
|------------------------|---------------------------|
| <b>Course Material</b> | Book                      |
| <b>Author</b>          | Rudestam, K. & Newton, R. |
| <b>Publishing Year</b> | 2007                      |

|                  |  |
|------------------|--|
| <b>Title</b>     | Surviving Your Dissertation                |
| <b>Subtitle</b>  | Comprehensive Guide to Content and Process |
| <b>Edition</b>   |  |
| <b>Publisher</b> | London, UK: Sage                           |
| <b>ISBN</b>      |  |

|                        |                                     |
|------------------------|-------------------------------------|
| <b>Course Material</b> | Book                                |
| <b>Author</b>          | Corrigan, Timothy                   |
| <b>Publishing Year</b> | 2009                                |
| <b>Title</b>           | A Short Guide to Writing about Film |
| <b>Subtitle</b>        |                                     |
| <b>Edition</b>         | 7th edition                         |
| <b>Publisher</b>       | Harlow, UK: Longman                 |
| <b>ISBN</b>            |                                     |

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|------------------------|--|
| <b>Course Material</b> | Book   |
| <b>Author</b>          | Greetham, Bryan                              |
| <b>Publishing Year</b> | 2009   |
| <b>Title</b>           | How to Write Your Undergraduate Dissertation |
| <b>Subtitle</b>        |  |
| <b>Edition</b>         |  |
| <b>Publisher</b>       | Basingstoke, UK: Palgrave Macmillan          |
| <b>ISBN</b>            |  |

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|------------------------|-----------------------------|
| <b>Course Material</b> | Book                        |
| <b>Author</b>          | Swetnam, D. and Swetnam, R. |
| <b>Publishing Year</b> | 2009                        |
| <b>Title</b>           | Writing your Dissertation   |
| <b>Subtitle</b>        |                             |
| <b>Edition</b>         |                             |
| <b>Publisher</b>       | Oxford, UK: How to Books    |
| <b>ISBN</b>            |                             |

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## Notes

The course provides students with the opportunity to research and conduct an in-depth written study in any approved subject. The sustained opportunity provided for autonomous study enables students to develop and consolidate their intellectual achievement on the degree programme.