

## Liverpool John Moores University

Title: BUSINESS COMMUNICATIONS DISSERTATION  
Status: Definitive  
Code: **6006BUSCO** (117185)  
Version Start Date: 01-08-2017  
  
Owning School/Faculty: Academic Portfolio  
Teaching School/Faculty: Academic Portfolio

Team	Leader
Jack OFarrell	Y

**Academic Level:** FHEQ6  
**Credit Value:** 24  
**Total Delivered Hours:** 20  
**Total Learning Hours:** 240  
**Private Study:** 220

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	6
Tutorial	4
Workshop	10

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	Diss.	Dissertation c. 10,000 words on the chosen topic.	100	

### Aims

*To enable students to demonstrate their ability to select a valid business communications topic, to collate and synthesize relevant information on the topic, to adopt a critical attitude to the information retrieved and to present the information in a professional manner.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate skills, knowledge and research commensurate with the demands of the dissertation title.
- 2 Work with a minimum of supervision, but to liaise with their subject supervisor.
- 3 Plan a structure for the presentation of the project.
- 4 Demonstrate a critical and analytical approach to the dissertation.
- 5 Synthesize relevant information from other module studies, and other appropriate sources.
- 6 Document and justify their research methodology appropriately.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Dissertation	1	2	3	4	5	6
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## Outline Syllabus

*Introduction to producing a dissertation*

*Managing the project*

*Aim and objectives*

*Literature searching and bibliographic citations*

*Literature reviewing and critical evaluation*

*Interview techniques and data analysis*

## Learning Activities

Each student will be assigned a staff supervisor, with whom the student will liaise throughout the semester. Dissertation topic must be approved by Module Leader.

## Notes

The module enables final year students to apply their knowledge and skills to a researched business problem or issue.