

Liverpool John Moores University

Title: BUSINESS MANAGEMENT FOR IT
Status: Definitive
Code: **6006COMP** (102890)
Version Start Date: 01-08-2011

Owning School/Faculty: Computing and Mathematical Sciences
Teaching School/Faculty: Computing and Mathematical Sciences

Team	Leader
Janet Lunn	Y

Academic Level: FHEQ6
Credit Value: 12.00
Total Delivered Hours: 36.00
Total Learning Hours: 120
Private Study: 84

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	24.000
Tutorial	12.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Report on management and innovation within industry	100.0	

Aims

*Appreciate management in general.
Understand the nature of IT industries and user IT from a business and management perspective.
Understand the relationship between general management and IT.
Be able to apply the above to their employer's activities and their own career, profession, or small business development.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate knowledge of specialist aspects of business and IT.
- 2 Discuss management, related business matters, and their relationship with IT.
- 3 Critically examine, both academically and practically, IT management issues.
- 4 Apply management concepts to IT situations.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Management and innovation	1	2	3	4
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Outline Syllabus

Management and organisation theory.

Management principles – activities, scientific management, motivation.

Business and information systems strategy

Innovation and innovation management.

Organizational structures for IT and IT HR management

Government policy.

Learning Activities

Lectures

Tutorial examples

Practical assignments

Work related lectures where appropriate.

References

Course Material	Book
Author	Chaffey, D., Wood, S.
Publishing Year	2005
Title	Business Information Management
Subtitle	
Edition	
Publisher	Prentice Hall
ISBN	

Course Material	Book
Author	Meyer, E., Ashleigh, M. Geirge, J.M., Jones, G.R.
Publishing Year	2007

Title	Contemporary Management
Subtitle	
Edition	
Publisher	McGraw Hill
ISBN	

Course Material	Book
Author	Mullins, L.J.
Publishing Year	2007
Title	Management and Organisational Behaviour
Subtitle	
Edition	8th Edition
Publisher	Prentice Hall
ISBN	

Course Material	Book
Author	Pearlson, K.E. and Saunders, C.S.
Publishing Year	2006
Title	Managing & Using Information Systems: A Strategic Approach
Subtitle	
Edition	3rd Edition
Publisher	John Wiley & Sons
ISBN	

Course Material	Book
Author	Smith, M.
Publishing Year	2007
Title	Fundamentals of Management
Subtitle	
Edition	
Publisher	McGraw Hill
ISBN	

Notes

This module provides a study of general and IT management via topics like e-commerce. It also includes research, future technical developments in IT, innovation, and business enterprise. Case studies in business and technical development are based on IT companies like IBM and Cisco.