

## Liverpool John Moores University

Title: ECOTOURISM  
Status: Definitive  
Code: **6006GEOG** (114515)  
Version Start Date: 01-08-2011

Owning School/Faculty: Humanities and Social Science  
Teaching School/Faculty: Humanities and Social Science

Team	Leader
Sara Parker	Y

**Academic Level:** FHEQ6  
**Credit Value:** 12.00  
**Total Delivered Hours:** 48.00  
**Total Learning Hours:** 120  
**Private Study:** 72

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	24.000
Seminar	24.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	seminar presentation	60.0	
Report	AS3	2000 word report	50.0	

### Aims

- 1 To provide students with a critical understanding of the nature of ecotourism.
2. To critically assess the implications and impact of ecotourism in both developed and developing countries.

### Learning Outcomes

After completing the module the student should be able to:

- 1 Critically discuss the philosophy supporting the concept of ecotourism
- 2 Critically assess the social, cultural and environmental impact of ecotourism activity
- 3 Articulately present and evaluate the impact of eco tourism initiatives with reference to specific case studies

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2	3
report	1	2	3

## Outline Syllabus

*An introduction to the key foundations, concepts and issues related to ecotourism;  
the foundations of ecotourism;  
tourism and ecotourism policy;  
the economics, marketing and management of ecotourism;  
the social and ecological impacts of tourism;  
ecotourism and development;  
the role of ethics in ecotourism.*

## Learning Activities

Lectures, workshops, web-based learning.

## References

<b>Course Material</b>	Book
<b>Author</b>	Cooper, C., Fletcher, D., Shepherd, R., Wanhill, S.
<b>Publishing Year</b>	1998
<b>Title</b>	Tourism Principles and Practice
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Longman, Essex
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Mathieson, A., Wall, G.
<b>Publishing Year</b>	1982
<b>Title</b>	Tourism: Economic, Physical and Social Impacts
<b>Subtitle</b>	
<b>Edition</b>	

<b>Publisher</b>	Longman, London
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Middleton, T.V.C., Hawkins, R.
<b>Publishing Year</b>	1998
<b>Title</b>	Sustainable Tourism: A Marketing Perspective
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Butterworth Heinemann, Oxford
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Pearce, D.
<b>Publishing Year</b>	1989
<b>Title</b>	Tourism Development
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Longman, Essex
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Pearce, D.
<b>Publishing Year</b>	1995
<b>Title</b>	Tourism Today
<b>Subtitle</b>	a geographical analysis
<b>Edition</b>	
<b>Publisher</b>	Longman, Essex
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Shaw, G., Williams, A.
<b>Publishing Year</b>	1998
<b>Title</b>	Critical Issues in Tourism
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Blackwell, Oxford
<b>ISBN</b>	

## Notes

As tourism takes its place as the world's largest industry, ecotourism has been identified as the fastest-growing segment of this global industry. Since the mid to late 1980s ecotourism has become a major force for both developed and developing nations around the world. This module explores the ramifications of this for developed and developing countries.

