

## Liverpool John Moores University

Title: ACCOUNTING & FINANCE PROJECT  
Status: Definitive  
Code: **6006KFBAF** (118517)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Kaplan Financial Birmingham

Team	Leader
Brendan Quirke	
Graham Padgett	

**Academic Level:** FHEQ6      **Credit Value:** 24.00      **Total Delivered Hours:** 15.00  
**Total Learning Hours:** 240      **Private Study:** 225

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	4.000
Tutorial	6.000
Workshop	5.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Submission of a written Project Report (no more than 10,000 words)	80.0	
Presentation	AS2	Presentation (oral/visual) of Project Report	20.0	

### Aims

*To allow the student to identify, investigate, analyse and communicate (in oral/visual and written format) an appropriate research problem or issue.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Identify, investigate and justify a suitable area of research.
- 2 Produce a research proposal and plan for their proposed research project.
- 3 Conduct and produce a comprehensive literature review.
- 4 Utilise appropriate research methods.
- 5 Adopt suitable research techniques and interpret subsequent results.
- 6 Provide conclusions and recommendations based on the research methods, techniques and results.
- 7 Produce an oral/visual presentation and written project report.
- 8 Demonstrate reflective learning.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Written Project Report	1	2	3	4	5	6	8
Oral/Visual Presentation	7						

## Outline Syllabus

*There is no syllabus content associated with this module. Students choose a business problem or issue, which may be related to work undertaken during their placement year or related to part time employment, or which may be desk based research.*

## Learning Activities

Lecture and personal tutorials

## References

<b>Course Material</b>	Book
<b>Author</b>	Gill, J. & Johnson, P.
<b>Publishing Year</b>	2010
<b>Title</b>	Research Methods for Managers
<b>Subtitle</b>	
<b>Edition</b>	4th edition
<b>Publisher</b>	Sage
<b>ISBN</b>	9781847870940

<b>Course Material</b>	Book
<b>Author</b>	Sharp, J.A., Peters, J. & Howard, K.

<b>Publishing Year</b>	2002
<b>Title</b>	The Management of a Student Research Project
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Gower Publishing
<b>ISBN</b>	0-566-08490

<b>Course Material</b>	Book
<b>Author</b>	McGivern, Y., McMillan, K. and Weyers, J.
<b>Publishing Year</b>	2002
<b>Title</b>	The Practice of Market and Social Research
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Pearson Education
<b>ISBN</b>	9781405882941

<b>Course Material</b>	Book
<b>Author</b>	Saunders, M.N.K., Lewis, P. & Thornhill, A.
<b>Publishing Year</b>	2009
<b>Title</b>	Research Methods for Business Students
<b>Subtitle</b>	
<b>Edition</b>	5th edition
<b>Publisher</b>	FT Prentice Hall
<b>ISBN</b>	0-2736-5804-2

<b>Course Material</b>	Book
<b>Author</b>	Smith, M.
<b>Publishing Year</b>	2003
<b>Title</b>	Research Methods in Accounting
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Sage
<b>ISBN</b>	0-7619-7147-5

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### Notes

To enable the student to apply their acquired knowledge and analytical techniques to a suitable independent research problem or issue.