

Liverpool John Moores University

Title: ACCOUNTING & FINANCE PROJECT
Status: Definitive
Code: **6006KFLAF** (118032)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Kaplan Financial London

Team	Leader
Brendan Quirke	
Graham Padgett	

Academic Level: FHEQ6 **Credit Value:** 24.00 **Total Delivered Hours:** 15.00
Total Learning Hours: 240 **Private Study:** 225

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	4.000
Tutorial	6.000
Workshop	5.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Submission of a written Project Report (no more than 10,000 words)	80.0	
Presentation	AS2	Presentation (oral/visual) of Project Report	20.0	

Aims

To allow the student to identify, investigate, analyse and communicate (in oral/visual and written format) an appropriate research problem or issue.

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify, investigate and justify a suitable area of research.
- 2 Produce a research proposal and plan for their proposed research project.
- 3 Conduct and produce a comprehensive literature review.
- 4 Utilise appropriate research methods.
- 5 Adopt suitable research techniques and interpret subsequent results.
- 6 Provide conclusions and recommendations based on the research methods, techniques and results.
- 7 Produce an oral/visual presentation and written project report.
- 8 Demonstrate reflective learning.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Written Project Report	1	2	3	4	5	6	8
Oral/Visual Presentation	7						

Outline Syllabus

There is no syllabus content associated with this module. Students choose a business problem or issue, which may be related to work undertaken during their placement year or related to part time employment, or which may be desk based research.

Learning Activities

Lecture and personal tutorials

References

Course Material	Book
Author	Gill, J. & Johnson, P.
Publishing Year	2010
Title	Research Methods for Managers
Subtitle	
Edition	4th edition
Publisher	Sage
ISBN	9781847870940

Course Material	Book
Author	Sharp, J.A., Peters, J. & Howard, K.

Publishing Year	2002
Title	The Management of a Student Research Project
Subtitle	
Edition	
Publisher	Gower Publishing
ISBN	0-566-08490

Course Material	Book
Author	McGivern, Y., McMillan, K. and Weyers, J.
Publishing Year	2002
Title	The Practice of Market and Social Research
Subtitle	
Edition	
Publisher	Pearson Education
ISBN	9781405882941

Course Material	Book
Author	Saunders, M.N.K., Lewis, P. & Thornhill, A.
Publishing Year	2009
Title	Research Methods for Business Students
Subtitle	
Edition	5th edition
Publisher	FT Prentice Hall
ISBN	0-2736-5804-2

Course Material	Book
Author	Smith, M.
Publishing Year	2003
Title	Research Methods in Accounting
Subtitle	
Edition	
Publisher	Sage
ISBN	0-7619-7147-5

Notes

To enable the student to apply their acquired knowledge and analytical techniques to a suitable independent research problem or issue.