

Summary Information

Module Code	6006LBSEVM
Formal Module Title	Responsible Events Management
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	To equip student with knowledge and understanding of event impacts and related theoretical perspectives. To provide students with the technique to outline an impact assessment study with relevant impacts assessment indicators.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate critical awareness and understand theoretical perspectives of events impacts.
MLO2	2	Apply and synthesize theoretical perspectives of event impacts to chosen event contexts.
MLO3	3	Evaluate relevant event impact indicators and demonstrate the ability to develop an impact assessment study.

Module Content

Outline Syllabus	Impacts assessment models and techniques Economic and tourism impacts Research and analytic models to measure economic and tourism impacts Social and cultural impacts Research and analytic models to measure social and cultural impacts Environmental impacts Research and analytic models to measure environmental impacts Media impacts Research and analytic models to measure media impacts
Module Overview	
Additional Information	

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	AS1	40	0	MLO1, MLO2
Report	AS2	60	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Claudia Melis	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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