

Summary Information

Module Code	6006LBSITM
Formal Module Title	International Tourism Development
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Seminar	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	This module aims to investigate the issues associated with international tourism development. It has a particular focus on tourism in developing countries and seeks to explore how tourism can be a force for good in these countries, but also uses a critical examination of the problems that tourism can cause.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Analyse how tourism can be an effective development tool.
MLO2	2	Evaluate whether tourism can be an effective tool in poverty reduction.
MLO3	3	Synthesize the importance of power relationships in international tourism development.

Module Content

Outline Syllabus	<p>The scale and spread of global tourism. Political economy of international tourism. Globalisation and tourism – effects on economies, communities & environments. Destination competitiveness Role of trans-national corporations in tourism development. Stakeholder roles and power positions in international tourism development Development theory and tourism – modernisation, dependency, neoliberalism and sustainability. Tourism and poverty alleviation – Pro-poor tourism, indigenous people, human rights.</p>
Module Overview	
Additional Information	

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	AS1	30	0	MLO1, MLO2, MLO3
Essay	AS2	70	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Andrew Lyon	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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