

Liverpool John Moores University

Title: MEDIA, POLITICS & SOCIETY
Status: Definitive
Code: **6006POLIT** (114702)
Version Start Date: 01-08-2011

Owning School/Faculty: Humanities and Social Science
Teaching School/Faculty: Humanities and Social Science

Team	Leader
Alex Miles	Y

Academic Level: FHEQ6
Credit Value: 12.00
Total Delivered Hours: 18.00
Total Learning Hours: 120
Private Study: 102

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	6.000
Seminar	10.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS2	1,000 word report	35.0	
Exam	AS1	Unseen Examination	65.0	2.00

Aims

1. Analyse the political role of the media in contemporary society.
2. Evaluate patterns of ownership and control in the media.
3. Evaluate problems of objectivity in media coverage.

Learning Outcomes

After completing the module the student should be able to:

- 1 Differentiate between competing methods of media analysis.
- 2 Appraise the growth of the media in modern society.
- 3 Critically analyse the media and its representation of politics.
- 4 Evaluate sources of bias and distortion of political coverage.
- 5 Critically evaluate the relationship between government and the media.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report	1	3	4
EXAM	2	3	5

Outline Syllabus

Methods of Media Analysis.

Historical growth of the media.

Media Ownership, regulation and guidance.

Political communication.

News and political reporting.

Learning Activities

Lectures, workshops, independent study.

References

Course Material	Book
Author	Curran, J.
Publishing Year	2002
Title	Media and Power
Subtitle	
Edition	
Publisher	London: Routledge
ISBN	

Course Material	Book
Author	Gavin, N.
Publishing Year	2005
Title	Media, Economy and Democracy
Subtitle	
Edition	
Publisher	Basingstoke: Palgrave

ISBN	
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Course Material	Book
Author	Kuhn, R.
Publishing Year	2005
Title	Politics and the Media in Britain
Subtitle	
Edition	
Publisher	Basingstoke: Palgrave
ISBN	

Course Material	Book
Author	Street, J.
Publishing Year	2001
Title	Mass Media, Politics and Democracy
Subtitle	
Edition	
Publisher	Basingstoke: Palgrave
ISBN	

Notes

This module examines the relationship between agents of the media and political activity. Through lectures and workshops the students will be introduced to the methods employed by the media to communicate the political world to readers, viewers and listeners. Media analysis will be undertaken to investigate the way in which different mediums portray politics.