

Summary Information

| | |
|---------------------|-----------------------------|
| Module Code | 6007SSLN |
| Formal Module Title | Policy, Politics and Events |
| Owning School | Business and Management |
| Career | Undergraduate |
| Credits | 20 |
| Academic level | FHEQ Level 6 |
| Grading Schema | 40 |

Teaching Responsibility

| |
|-----------------------------------|
| LJMU Schools involved in Delivery |
| Business and Management |

Learning Methods

| Learning Method Type | Hours |
|----------------------|-------|
| Lecture | 40 |

Module Offering(s)

| Display Name | Location | Start Month | Duration Number Duration Unit |
|--------------|----------|-------------|-------------------------------|
| SEP-MTP | MTP | September | 12 Weeks |

Aims and Outcomes

| | |
|------|--|
| Aims | To examine the manner in which events may be mediated through, and affected by, political actions, different social contexts, and public policy. |
|------|--|

After completing the module the student should be able to:

Learning Outcomes

| Code | Number | Description |
|------|--------|--|
| MLO1 | 1 | Understand how policy relating to events is formed within a national and international political context. |
| MLO2 | 2 | To critically analyse the manner in which the socio-economic contexts in which events occur, impact the management and legacy of those events. |

Module Content

| | |
|------------------------|--|
| Outline Syllabus | Policy planning, cultural policy and its creation, political ideology, national identity, corruption and bribery, human rights and animal rights and the impact of these issues in the context of international events management. |
| Module Overview | This module places the events industry within a wider political setting. Political ideologies will frame your understanding of how events can be subject to varying socio-economic opportunities and constraints. Exploring interrelationships between events and wider policy aims allows you to contextualise events within a wider national and international setting. |
| Additional Information | This module place the events industry within a wider political setting. Political ideologies will frame students' understanding of how events can be subject to varying socio-economic opportunities and constraints. Exploring interrelationships between events and wider policy aims allows students to contextualise events within a wider national and international setting. |

Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Module Learning Outcome Mapping |
|---------------------|-------------------|--------|--------------------------|---------------------------------|
| Artefacts | Essay | 40 | 0 | MLO1, MLO2 |
| Artefacts | Portfolio (Blogs) | 60 | 0 | MLO1, MLO2 |

Module Contacts

Module Leader

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
| Laura Dixon | Yes | N/A |

Partner Module Team

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
|--------------|--------------------------|-----------|