

Liverpool John Moores University

Title: Business Operations
Status: Definitive
Code: **6008BUSCO** (119779)
Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio
Teaching School/Faculty: Academic Portfolio

Team	Leader
Jack OFarrell	Y
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Academic Level: FHEQ6 **Credit Value:** 24 **Total Delivered Hours:** 75
Total Learning Hours: 240 **Private Study:** 165

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Workshop	75

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Technology	Tech	In-class exercise.	40	
Report	Report	Business simulation	60	

Aims

To provide students with the opportunity to practice and evaluate realistic decision making in a simulated business environment

Learning Outcomes

After completing the module the student should be able to:

- 1 Integrate theory and principles underlying business activity with real managerial issues
- 2 Develop an understanding of the dynamic aspects of the business environment and the need to co-ordinate different business activities
- 3 Integrate operational decisions in the areas of marketing, production, quality, product development, logistics, and HRM

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

In class exercise	1	2
Business simulation	2	3

Outline Syllabus

Business processes
Workflows
Business simulation

Learning Activities

Workshops.

Notes

This module uses a business simulation.