# **Liverpool** John Moores University

Title: Professional Practice

Status: Definitive

Code: **6008FD** (117814)

Version Start Date: 01-08-2019

Owning School/Faculty: Liverpool School of Art & Design Liverpool School of Art & Design

Team	Leader
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Academic Credit Total

Level: FHEQ6 Value: 24 Delivered 94

**Hours:** 

Total Private

Learning 240 Study: 146

Hours:

**Delivery Options** 

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	2
Practical	12
Seminar	6
Tutorial	4
Workshop	70

**Grading Basis:** 40 %

### **Assessment Details**

Category	Short Description	Description	Weighting (%)	Exam Duration
Artefacts	AS1	Body of visual and presentation work to meet requirements of pathway as outlined in submission criteria	40	
Artefacts	AS2	Professionally presented portfolio to industry standard as outlined in submission requirements	40	

Category	Short Description	Description	Weighting (%)	Exam Duration
Artefacts	AS3	Body of work to meet requirements of pathway as outlined in submission criteria	20	

#### **Aims**

- 1. To provide opportunities for research, analysis and documentation of visual and practical research in order to inform knowledge of professional practice and a sound understanding of the employment market.
- 2. To develop student professional understanding of pathway focus and to display comprehension of relevant opportunities for professional activities and/or entrepreneurial development
- 3. To further engage students with University's WOW graduate skills
- 4. To develop student opportunities for the professional presentation of work at a qualified level via a variety of expertly employed media/use of specialised documentation/presentation techniques. E.g. portfolio-to-go

## **Learning Outcomes**

After completing the module the student should be able to:

- Engage with research, analysis and documentation of visual and practical research to inform knowledge of professional practice and an understanding of employment markets.
- 2 Demonstrate comprehensive professional understanding of pathway focus inform currency of personal professional practice
- 3 Demonstrate WOW graduate skills effectively
- 4 Present work to a qualified level using a variety of appropriate media and technical processes

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Visual/Presentation	1	2	3	4
Portfolio	1	2	3	4
Report	1	2	3	

### **Outline Syllabus**

Students will be taught through a programme of seminars, tutorials and workshops to:

Students will reflect upon their intended career direction and produce a body of work that constitutes a concise representation of their creative abilities and practice to

date.

The module will cover selection and utilization of appropriate material for the development of an appropriate professional package.

Preparation and translation of original artwork.

Exploration and experiment with a variety of processes and media.

Specific employability criteria, and appropriate forms of communication.

## **Learning Activities**

Students will be taught through a programme of lectures, tutorials and workshops. The learning outcomes for the module will be achieved through WBL contracts. A student can also devise their own placement activity that is supportive of their chosen pathway. Students may be expected to work both independently and in teams and demonstrate an ability to use available resources effectively.

#### **Notes**

Students will reflect upon their intended career destinations and produce a body of work that constitutes a concise representation of their creative abilities and practice to date.

This module also provides an opportunity for students to prepare for future employment from a variety of Art and Design related industries by emphasising the importance of 'professional development' through students' direct understanding and appreciation of contemporary practice and their role in the workplace