

**Summary Information**

<b>Module Code</b>	6008LBSBSC
<b>Formal Module Title</b>	Strategic Corporate and Project Finance
<b>Owning School</b>	Business and Management
<b>Career</b>	Undergraduate
<b>Credits</b>	20
<b>Academic level</b>	FHEQ Level 6
<b>Grading Schema</b>	40

**Module Contacts**

**Module Leader**

Contact Name	Applies to all offerings	Offerings
Karl Harper	Yes	N/A

**Module Team Member**

Contact Name	Applies to all offerings	Offerings
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**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
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**Teaching Responsibility**

LJMU Schools involved in Delivery
Business and Management

**Learning Methods**

Learning Method Type	Hours
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Lecture	11
Workshop	33

## Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-MTP	MTP	January	12 Weeks

## Aims and Outcomes

<b>Aims</b>	The aim of this module is to enable students to evaluate corporate financial decisions that form an essential part of strategic decision making and a project business case – funding, financial investment appraisal, financial control, risk management and performance evaluation.
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## Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Critically analyse the impact of macro-economics on strategic decision making and the design/implementation of new projects.
MLO2	Examine potential investment decisions and assess their financial and strategic consequences, both domestically and internationally.
MLO3	Critically evaluate potential investment decisions and assess their financial and strategic consequences, both domestically and internationally.
MLO4	Determine and apply a range of financial models to the critical appraisal and selection of projects and growth strategies, including asset replacement, mergers & acquisitions.
MLO5	Identify business problems/financial risks and suggest strategies to reduce/eliminate such risks.

## Module Content

Outline Syllabus
<ul style="list-style-type: none"> <li>• Project Funding – Special Purpose Vehicles, Equity &amp; Debt Financing, Recourse &amp; Non-recourse Finance</li> <li>• The Cost of Capital – WACC, CAPM, Arbitrage Pricing</li> <li>• Forecasting Project Cashflows from Network Analysis/Critical Path</li> <li>• Investment Appraisal Techniques – RoI, Payback, ARR, NPV, IRR etc.</li> <li>• Economic Analysis – Cost/Benefit &amp; Sustainability</li> <li>• Financial Risk Management – Identification, Evaluation and Management</li> <li>• Asset Replacement Decisions</li> <li>• Financing &amp; Evaluating Merger &amp; Acquisitions</li> <li>• Project Evaluation - Earned Value Analysis; Return on Equity ROE; Debt Service Coverage Ratios (DSCRs); Governments and Value for Money (VfM)</li> <li>• Financial Restructuring Decisions</li> </ul>

## Module Overview

The aim of this module is to enable you to evaluate corporate financial decisions that form an essential part of strategic decision making and a project business case – funding, financial investment appraisal, financial control, risk management and performance evaluation.

## Additional Information

The critically evaluation of the financial implications of strategic options enabling sound and evidence based strategic financial and project management decisions.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Report	Report and Presentation	100	0	MLO4, MLO2, MLO3, MLO1, MLO5