

Liverpool John Moores University

Title: Strategic Corporate and Project Finance
Status: Definitive
Code: **6008LBSBSC** (126360)
Version Start Date: 01-08-2020

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Karl Harper	Y

Academic Level: FHEQ6 **Credit Value:** 20 **Total Delivered Hours:** 44
Total Learning Hours: 200 **Private Study:** 156

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	11
Workshop	33

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Port	Report and Presentation	100	

Aims

The aim of this module is to enable students to evaluate corporate financial decisions that form an essential part of strategic decision making and a project business case – funding, financial investment appraisal, financial control, risk management and performance evaluation.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically analyse the impact of macro-economics on strategic decision making and the design/implementation of new projects.
- 2 Examine potential investment decisions and assess their financial and strategic consequences, both domestically and internationally.
- 3 Critically evaluate potential investment decisions and assess their financial and strategic consequences, both domestically and internationally.
- 4 Determine and apply a range of financial models to the critical appraisal and selection of projects and growth strategies, including asset replacement, mergers & acquisitions.
- 5 Identify business problems/financial risks and suggest strategies to reduce/eliminate such risks.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report and Presentation	1	2	3	4	5
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Outline Syllabus

- *Project Funding – Special Purpose Vehicles, Equity & Debt Financing, Recourse & Non-recourse Finance*
- *The Cost of Capital – WACC, CAPM, Arbitrage Pricing*
- *Forecasting Project Cashflows from Network Analysis/Critical Path*
- *Investment Appraisal Techniques – RoI, Payback, ARR, NPV, IRR etc.*
- *Economic Analysis – Cost/Benefit & Sustainability*
- *Financial Risk Management – Identification, Evaluation and Management*
- *Asset Replacement Decisions*
- *Financing & Evaluating Merger & Acquisitions*
- *Project Evaluation - Earned Value Analysis; Return on Equity ROE; Debt Service Coverage Ratios (DSCRs);
Governments and Value for Money (VfM)*
- *Financial Restructuring Decisions*

Learning Activities

Formal lectures and workshops.

Notes

The critically evaluation of the financial implications of strategic options enabling sound and evidence based strategic financial and project management decisions.