Liverpool John Moores University

Title: PRODUCTION PROJECT

Status: Definitive

Code: **6008MPS** (110850)

Version Start Date: 01-08-2013

Owning School/Faculty: Liverpool Screen School Teaching School/Faculty: Liverpool Screen School

| Team | Leader |
|-----------------|--------|
| Sarah Haynes | Y |
| Camilla Affleck | |
| Mark Smith | |
| lan Bradley | |
| Alex Irving | |

Academic Credit Total

Level: FHEQ6 Value: 36.00 Delivered 72.00

Hours:

Total Private

Learning 360 Study: 288

Hours:

Delivery Options

Course typically offered: Standard Year Long

| Component | Contact Hours |
|-----------|---------------|
| Tutorial | 60.000 |
| Workshop | 12.000 |

Grading Basis: 40 %

Assessment Details

| Category | Short | Description | Weighting | Exam |
|--------------|-------------|--|-----------|----------|
| | Description | | (%) | Duration |
| Artefacts | AS1 | Team or individual media product produced to a negotiated brief. | 80.0 | |
| Presentation | AS2 | Proposal for a media artefact | 20.0 | |

Aims

1. To provide a concentrated opportunity to contribute to the origination, research,

development and production of a media artefact as a culmination of the student's degree experience.

2. To provide an opportunity for students to produce work that reflects their skills and positions them in the job market, providing them with valuable practical experience and a portfolio piece of work.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically analyse an original concept
- 2 Deconstruct a concept for a media production to identify key production processes.
- 3 Apply production processes in the development of a media product.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Art 3

Presentation 1 2

Outline Syllabus

Students will independently explore and further develop skills and knowledge in the following:-

Time management
Production management
Production skills particular to their chosen area of media production
Current thinking pertinent to their chosen production practise

Learning Activities

The module commences with an initial period of seminars outlining the module's parameters and the opportunities leading to the proposal of projects. Workshops will guide the ideas generation process and seminars will discuss issues such as production planning and risk assessment. Once projects have been approved by staff, students will work independently with tutorial support and guidance.

References

| Course Material | Book |
|-----------------|----------------------------|
| Author | England, E. and Finney, A. |
| Publishing Year | 2007 |
| Title | Managing Interactive Media |

| Subtitle | Project Management for Web and Digital Media |
|-----------|--|
| Edition | 4th Edition |
| Publisher | Munchen, Germany: Addison Wesley |
| ISBN | |

| Course Material | Book |
|-----------------|--|
| Author | Stradling, L. |
| Publishing Year | 2010 |
| Title | Production Management for TV and Film |
| Subtitle | The Professional's Guide (Professional Media Practice) |
| Edition | |
| Publisher | London, UK: Methuen Drama |
| ISBN | |

Notes

Working to a brief negotiated with the module staff students will produce a media product either as an individual or in a small team.

If working individually, students will need to demonstrate that they will be able to produce the work alone. All students will submit a proposal incuding a risk assessment and identifying each student's role on the production. Students must use the Screen School facilities and attend supervision tutorials at which progress will be monitored.